

SAILING LEADERSHIP FORUM 2018

Call for Proposals

700 influential decision makers from all levels of Yacht Clubs, Sail Training Programs, and Class/Fleet Leaders from across the country are gathering in St. Pete Beach, FL for three days in February 2018.

Proposal Selection Criteria

The Sailing Leadership Planning Committee will select proposals based on:

- Extent to which the proposal targets and is relevant to SLF attendees
- Experience/expertise of presenters/speakers
- Definition and focus of the topic
- Timeliness and importance of topic
- Overall presentation quality
- Level of interactive and dynamic components offered in the presentation
- Reflection of the diversity of the audience including organization, geography, gender, experience, etc

In addition each session proposal should:

- Encourage active learning (indicate in the proposal what active learning strategies you will use to engage the audience in the session instead of having them passively listen to information)
- Demonstrate innovative thinking
- Present ideas, best practices, and/or relevant knowledge to assist attendees in their leadership roles within their organizations
- Present strategies for effective implementation of gained knowledge
- Include presenters who have significant expertise in the topic area and can effectively communicate in front of large groups

Requirements for Speakers

- All speakers must commit to the presentation of a program at designated times during the conference, from February 1-3 in St. Pete Beach.
- Speakers should grant permission for hard copy and online distribution of supplemental resource materials.

- Please limit your proposal to not more than four speakers, which includes a moderator as needed.

Important Dates

- June 30, 2017 — proposals due: email to events@ussailing.org
- July 30, 2017 — all applicants will be notified about the status of their proposals
- Speakers will submit presentation no later than **Wednesday, January 31st**, 2018
- February 1-3, 2018 — Sailing Leadership Forum in St. Pete Beach

Note: You are welcome to submit more than one proposal but must complete one submission before beginning another.

Notes:

Individuals submitting proposals with multiple speakers should contact everyone included in the proposal to verify their interest and commitment in participating before submitting the proposal. It is important that panelists be able to attend the Forum in St. Pete Beach, and that they are willing to participate in the program.

When contacting potential speakers, be sure to indicate that the schedule is in the proposal stage only, and that final decisions about session acceptance will be made by the conference planning committee, with notification by July 30, 2017. If you have a situation where you are unable to contact and confirm all possible speakers prior to submitting the proposal, you will need to describe those circumstances in the proposal.

Please note that member and affiliate speakers are responsible for covering their own discounted conference registration and travel expenses.