Conservation without Consternation: a workshop to lower your organization’s footprint
Workshop Goals:

1. Your organization starts using a new cost-benefit framework.
2. Specific ideas spark action.
3. You leave with a plan...that will get you on this panel in 2 years!
Perfection is not the goal.
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Being part of the solution is.
A framework for a real cost-benefit analysis:

What will it cost and what is the benefit to do x?
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Safety: to your people, your assets
Your money: Now, later?
Your time: Now, later?
Your message: Is it consistent?
The ocean: What is the effect on your venue? Now? Later?
Opportunity: to lead by example and inspire others
Respect
Loyalty
Volunteers
Clients
Word-spreaders
Donations
Strong partnerships
Media (the good kind)
Funding
Leadership opportunities

Lower footprint!

2 x Wind Generators
4 x Solar Panels
1 x Hydro-generator
Big Boat Strategies: Rachael Miller

* Use alternative energy to produce house power: solar, wind, hydro, fuel cell
* Partner with local soap companies to provide all onboard soaps and keep gray water clean
Yacht Club Strategies: Mark Reynolds
Yacht Club Strategies: Mark Reynolds

* Address storm water run-off with landscaping and locally mandated techniques
* Re-arrange or upgrade infrastructure to reduce landfill waste
  * Water refill stations
  * Paired trash and recycling bins
Community Sailing Center Strategies: Mark Naud
Community Sailing Center Strategies: Mark Naud

﹡ Start onsite composting
﹡ Launch and grow trash-free lunch days
﹡ Run Trash Races for education, cleanup and to inspire culture change
Event Strategies: Brock Callen
Event Strategies: Brock Callen

* Find locally sourced goods
* Utilize partnerships to lower both cost and footprint
Global Marine Debris Strategies: Sherry Lippiat

* Use alternative packaging options
* Incorporate the Marine Debris App into all cleanups to enhance learning, inspire citizen science and contribute to finding solutions
Sharing the Seas: Safe Boating for Sailors and Whales

Understanding the behavior of marine animals and identifying different species will ensure safe navigation for your protection and theirs.

- Sailors can help authorities monitor populations by reporting sightings and collisions.
- Be an ocean steward: pick up debris underway.
- Printed field guides available for reference.

See a Spout, Watch Out!

**Safe boating practices:**
- Maintain a safe distance for their safety and yours.
- 100ft. approach limit for all marine mammal species.
- By US law, you must stay 1,500ft. away from N. Atlantic right whales.
- Reduce your speed and post a lookout.

**Alert authorities to important sightings:**
- For right whale sightings and/or dead, entangled, ship struck, or injured marine mammals and sea turtles, call 1-886-755-NOAA or call US Coast Guard on Ch.16.

**Important information:**
- Understanding protected species and their behavior is important for your safety. Learn more at www.seaspout.org/sail.

**Limit litter:**
- Marine debris kills thousands of marine animals each year and enters the human food chain.
- It also causes millions of dollars of damage to vessels and coastal economies through warped propellers, fouled engines, and decreased tourism.
- Prevention is vital: do not let your train go overboard.

Sailors can help to save protected species through safe boating and sightings reports.

www.seaspout.org/sail
Your Opinion Matters

Please open the Sailing Leadership Forum app and complete the session survey found in the menu bar.

Thank you for attending this session