

WEDNESDAY - Board & Committee Meetings		Indian/Bird Key	Tarpon Key	Jasmine	Glades	Royal Tern	Snowy Egret	Staff Office
8:00 - 9:00 AM							REACH Educator Course internet scrn/prj flip/mrks lunch 8:30 - 3:30pm	
9:00 - 10:00 AM	Board Working Session 9am - 11am							
10:00 - 11:00 AM								
11:00 - 12:00 PM								US Offshore Committee
12:00 - 1:00 PM	Registration	Board of Directors Meeting (15 people lunch)	Powerboat Meeting (12:30 - 2:15) scrn/prj/ph/30					
1:00 - 2:00 PM				Government Relations Committee	PHRF Meeting			
2:00 - 3:00 PM				National OTW Standards (2:30 - 4:00)	RSA Committee			
3:00 - 4:00 PM		US Sailing Strategy 2018		Safety at Sea Committee	Youth Racing Class Associations Meeting 30 People w/ WebEx scrn/prj/video			
4:00 - 5:00 PM								
5:00 - 6:00 PM	OPENING BEACH BONFIRE COCKTAIL RECEPTION 5:00 pm - 8:00 pm Enjoy a cocktail while reconnecting with old friends and meeting new ones! We have exciting surprises in store for you that you won't want to miss! (HOTEL BEACH)							
6:00 - 7:00 PM								
7:00 - 8:00 PM								

THURSDAY 2/1		Outside the Conventional Box	Participation/ Growth	Management/ Operations/ Governance	Technology/ Innovation	Safety	Be Selfish - Takeaways For YOU
6:30 - 7:30 AM		Sailing Fitness with SailFit - North Beach Join us for a 5k run on the beach. This will be an out-and-back with some fun surprises thrown in to spice it up. No better way to start the day than filling your lungs with salt air.					
7:30 - 8:30 AM	Registration	FREE COFFEE at US Sailing's Buzz Bar in the Pavilion Coffee with Malin Burnham & Malcolm Page					
8:30 - 9:30 AM		Welcome USA Swimming's Safe Sport Journey: Overcoming Crisis to Keep Kids Safe Susan Woessner, USA Swimming (Pavilion)					
9:30 - 9:45 AM		How to Survive the Forum Winning Together Through Collaboration Jack Gierhart, CEO US Sailing (Pavilion)					
9:45 - 10:15 AM		BREAK - VISIT THE EXHIBITORS IN THE PAVILION					
10:15 - 10:45 AM		Millennial Mindset: Leveraging Social Media to Connect with Digital Natives Brian Fanzo, Founder/CEO of iSocialFanz (Pavilion)					
10:45 - 11:45 AM		Lunch (Pavilion)					
11:45 - 1:00 PM							Instructor Trainer Meeting (Citrus Room)
1:00 - 2:00 PM		Empowering Youth, Building Community, and Promoting Diversity through Sailing in the South Bronx John Petrillo	Club Owned Fleets: Pros & Cons and Growth Strategies for Younger Members Joel Labuzetta Erin Sprague Jess Gerry	Be Yourself: Telling Your Story and Building Your Personal Brand to Stand Out in the Digital World Brian Fanzo	Not Around the Buoys Again: Innovation in Competitive Youth Sailing Nevin Sayre John Pearce Todd Carle	The Trickle Down Effect: How SafeSport Affects Everyone, from Organization to Individual Sailor Katie Hanna, SafeSport Casey Jorgensen, USA Hockey Susan Woessner, USA Swimming Betsy Alison - Moderator	Perfect Trim: Theory and Practical Application Mike Ingham
		Pavilion	Indian/Bird Key	Long Key	Sawyer Key	Tarpon Key	Boat Courtyard
2:00 - 2:30 PM		move to breakouts					
2:30 - 3:30 PM	New Ways to Activate for Your Sponsors Sally Helme - Moderator Matt Schon Tina Paradiso	Collaboration Among Sailing Organizations to Grow Racing Lou Sandoval Mike Hettel Stu Friedman	Discipline and Rule 69: Flyswatters or Elephant Guns? Ron Hopkins – Moderator Peter Gerard Carol Barrow John Pearce	Sailing Entrepreneurship: Sailnomics and Using it to Drive Performance Willie McBride	Relentless Pursuit of Safety: A Protection Strategy that Makes a Difference Background Checks Trish Sylvia, NCSI	How to Run a Successful Beer Can Racing Team/Program Karl Felger	
	Pavilion	Indian/Bird Key	Long Key	Sawyer Key	Tarpon Key	Glades/Jasmine	
3:30 - 4:00 PM	move to breakouts						
4:00 - 5:00 PM	Get Boats out of the Parking Lot: Handicapping Dinghies Dave Reed Bob Adam Nathan Titcomb	Start Incorporating US Powerboating Programming Mary Laurence Crook Van King	Discover the Leisure Side of Sailing: Utilizing the Charter Industry to Gain Members, Earn Revenue and Provide Incentives. Ian Pedersen Nicolle Smirlis	Foiling for the Recreational Sailor Chris Museler Dave Clark Robyn Lesh	Junior Program Safety: Docks to Documents Whitney Peterson Kellie Crete	Dave Perry's 10 Favorite World Sailing Cases and US Sailing Appeals Dave Perry	
	Pavilion	Indian/Bird Key	Long Key	Sawyer Key	Tarpon Key	Glades/Jasmine	
6:00 - 8:00 PM	Awards Celebration *Separate Registration Required* (Pavilion)						

Exhibitor Pavilion Open
7:30 am - 5:00pm

FRIDAY 2/2		Outside the Conventional Box	Participation/ Growth	Management/ Operations/ Governance	Technology/ Innovation	Safety	Be Selfish - Takeaways For YOU
6:30 - 7:30 AM		Sailing Fitness with SailFit - North Beach Join us for a circuit training course, but be aware these are not your normal burpee and jump rope exercises. We are going to split into teams and and see who can master the course the fastest!					
7:30 - 8:30 AM	Registration	FREE COFFEE at US Sailing's Buzz Bar in the Exhibitor Pavilion Coffee with 30Years of Women in Olympic Sailing					
8:30 - 10:00 AM		Good Morning and Raffle (must be present to win) The Coup: The anti-establishment forces are challenging what you do, how you do it, and how you define success by writing and following their own rules. So what do you do? Ron Tite - Branding and Creativity Expert, CEO of The Tite Group (Pavilion)					
10:00 - 10:45 AM		move to breakouts - VISIT THE EXHIBITORS IN THE PAVILION					
10:45 - 11:45 AM		Come Fly With Me: Developing a Kiteboard Training Program Dan Jaspers Mirco Babini	Women in Sailing Leadership Cory Sertl Lynn Handy Amanda Callahan Pam Healy Jessica Servis - Moderator	Claim Stories: When Insurance Really Matters Ed Gumbrecht	Introducing Drones to Your Yacht Club Juliet Thompson Tulinda Larsen Carlos Linares <i>(Stick around after the session for a hands-on drone experience)</i>	Be Weather Ready Brian LaMarre John Farris Zac Oppenheim	In-Water Performance Study of Life Jackets with Able-Bodied and Disabled Sailors Timmy Larr Brad Kendell
		Pavilion	Indian/Bird Key	Long Key	Sawyer Key	Tarpon Key	Glades/Jasmine
11:45 - 1:00 PM		Lunch (Pavilion) The Legendary Dick Allsopp's World's Slowest Powerboat Race - (Pool)					
1:00 - 2:00 PM		DEMO TIME Sponsors and boats will be available until 4pm (Beach)					
2:00 - 2:30 PM		move to breakouts					
2:30 - 3:30 PM		Initial Flight Training: A Flight Plan for Including Kiteboarding at Your Regatta Donna Sue Marks Brendan Healy Daniela Moroz	Team Racing: How it Helps Bridge the Age Gap and Grow Participation in Racing Amanda Callahan	Storm-Proofing Your Facilities? Rob Lambert Peggy Hersam	Junior Big Boat Kevin Broome	Prepare & Respond to On-Water Crisis Stu Streuli Spike Lobdell	Powerboat Maintenance and Troubleshooting Mike Askew Sean Ostmann Paul "Coach" Kennedy
		BEACH!	Indian/Bird Key	Long Key	Sawyer Key	Tarpon Key	Boat Courtyard
3:30 - 4:00 PM	move to breakouts						
4:00 - 5:00 PM	Growing Sailing and Science Through Data Driven Systems: Reach Brittany Sandbergen John O'Flaherty Lynn Handy	Pirates, Plays and Audibles: Making Your Program Inclusive Through Interactive Activities Betsy Alison - Moderator Brad Kendell Rich White Kris Scheppe	Dynamic Fundraising Campaigns: The Convergence of Philanthropy & Corporate Sponsorship Kevin Reeds Kate Neubauer Heather Ruhsam	In Hot Pursuit: Increasing Participation with Alternative Racing Formats Bruce Bingman Chris Museler	Offshore and Out of Sight? Why it Makes Sense to Bring Safety at Sea Training to Your Org Chuck Hawley	Positive Power of Sailing Willie McBride	
	Pavilion	Indian/Bird	Long Key	Sawyer Key	Tarpon Key	Glades/Jasmine	
5:00 - 6:00 PM	Happy Hour Provided by all your SLF 2018 Sponsors! (Pavilion)						
7:00 - 11:00 PM	NIGHT OUT - ON OWN						

Exhibitor Pavilion Open 7:30 am - 6:00pm

SATURDAY 2/3		Participation/ Growth	Management/ Operations/ Governance	Technology/ Innovation	Safety	Be Selfish - Takeaways For YOU		
6:30 - 7:30 AM		Sailing Fitness with SailFit - North Beach Join us for a nice Vinyasa Yoga workout on the beach. Today is the day to restore and nourish your body. Bring a mat or towel and get ready to stretch and open those muscles.						
7:30 - 8:30 AM	Registration	FREE COFFEE at US Sailing's Buzz Bar in the Exhibitor Pavilion Coffee with Dave Perry - Ask Dave Your Rules Questions					Exhibitor Pavilion Open 7:30 am - 1:00pm	
8:30 - 10:00 AM		Good Morning and Raffle provided by Moorings (\$10,000 value - must be present to win) Bella Mente Quantum Racing's Campaign for the 36th America's Cup: Quest to Win the Cup and Rebuild the Base of Competitive Sailing in the US Hap Fauth - Principal, Terry Hutchinson - Skipper, Commodore Phil Lotz - New York Yacht Club (Pavilion)						
10:00 - 10:30 AM		move to breakouts - VISIT THE EXHIBITORS IN THE PAVILION						
10:30 - 11:30 AM		Squaring the Pyramid: A New Youth Sailor Development Model John Pearce	Grant Writing 101 Chris Edmonston	Cultural Competency: How Adult Perspective Shapes Student Experience Brittany Sandbergen	From Soup-to-Nuts: Lessons Learned from 98 Years in Junior Sailing Cappy Capper Charlie Arms Kim Hapgood Stu Gilfillen - Moderator	The Last 60 Seconds: You Make the Call on the Start Line Taran Teague Matt Hill		
		Indian/Bird Key	Long Key	Sawyer Key	Tarpon Key	Glades/Jasmine		
11:30 - 12:30 PM		Lunch (Pavilion)						Community Sailing Session (Citrus Room) Come learn more about the community sailing committee
12:30 - 1:30 PM		From Sea to Lake to Shining Sea: First Sail Locations Share Their Success Stories Betsy Alison - Moderator Larry Landrigan Kurt Thomsen	Warriors, Not Winners: Building Championship Mindsets in our Athletes Coach Reed Maltbie	Demystifying the Rating Rules Bruce Bingman Dobbs Davis Karl Felger Nathan Titcomb	Recruit, Train and Retain Race Committee Volunteers Janet Baxter – Moderator Jamie Jones Olof Andersson Fred Jones	Creating Your Strategy and Tactics to Implement on the Race Course Mike Ingham		
		Indian/Bird Key	Long Key	Sawyer Key	Tarpon Key	Beach!		
1:30 - 2:00 PM		move to breakouts						
2:00 - 3:00 PM		Mini-Keynote Taking the Next Step: Beyond Recycling & Reusable Water Bottles Emily Penn			Mini-Keynote Creating a Player-Centered Youth Sport Environment Coach Reed Maltbie			
	Tarpon Key			Indian/Bird Key				
3:00 - 5:00 PM	Wrap-Up Cocktail Party & Sunsail Raffle \$10,000 VALUE! Must be Present to Win Boat Courtyard							