

How to Manage a Successful Beer Can Racing Team/Program

Agenda

- Introductions
- Schedule
- Boat Prep
- Goal Setting
- Participation
- Have Fun

Speaker



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Create A Schedule



- Make sure to build a schedule as early as possible to benefit both the crew and owner alike.
- Survey the crew to get an idea of what events are key and when they will be available.
- Experiment with collaborative software, such as Google Sheets, to provide the entire team access to the schedule.

Prep the Boat

- Don't be afraid to ask the entire team for help when getting the boat ready for the season.
- Make sure to inspect all of your boats hardware, accessories and sail inventory.
- Pick 1-2 items every year to optimize, as this will help improve the crew's experience and overall results.



Team Building & Participation



- Having a steady crew is important, but beer can racing is also about introducing new people to the sport.
- Talk to other boat owners, your local yacht club or sailmaker if you are struggling to find crew.
- Find ways outside of sailing to build a stronger team bond, such as dinners and team gear!

Goal Setting

- While beer can racing is supposed to be fun, don't forget to set goals focuses on maintaining strengths and improving weaknesses of the entire team.
- Goals should be set with a good mix between results, participation and humor.



Have Fun



- Make sure to breath, turn up the music and relax.
- Yelling and ill-temperers should be kept to a minimum, if not completely banned.
- Take time to let crew members learn new positions.

Summary

- Schedule early and often
- Be prepared
- Set goals
- Have fun

... don't forget to bring the beer ;-)



Thank you!



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