

How to utilize US Sailing programming



WHAT resources are available,
WHY you should consider them,
and **HOW** to utilize them

Your Membership...

Enhances

...your access to certified instructors who improve your skills and keep you safe

Supports

...the Racing Rules of Sailing and handicap ratings to keep the sport fair

Grows

...sailing through community and learn-to-sail programs



The MVP program is **free** for all clubs to join!

- Your **members save up to 20%** on their US Sailing memberships
- Your **club receives credit back for each member who joins** US Sailing
 - 50 members = \$500 credit to use at US Sailing!
- **Save your members money and earn valuable credit for your club at the same time!**

100% Challenge

- Encourage total team US Sailing membership
 - Colleges, High Schools, and Club Teams
 - With complete roster, teams receive personalized 100% US Sailing Socks
- Sign up your team for the 100% Challenge too!
 - Contact Robin (robindale@ussailing.org) at US Sailing to learn more



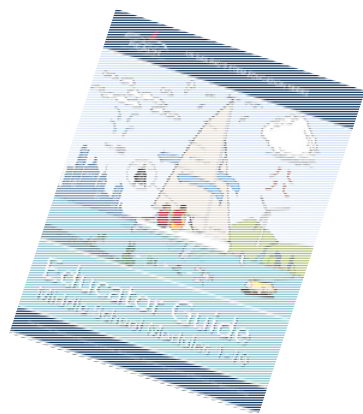
Training Programs are available
to support a wide variety of
programs and individuals




- Adventure Program for 12-16 year olds
- Morning STEM/Marine Science Class – Learn to Sail
- Shoulder Season Programming
- Community Outreach Program – middle school



Reach Tools & Resources



- Curriculum – Reach Educator Guide
- STEM Educator Course
- Student Logbook & Portfolio
- Reach Events: Sailing Through STEM Night or Simple Machine Scavenger Hunt
- 2 New Environmental Modules (18 & 19)
- Reach.ussailing.org

A man wearing a white cap with "MAGIC" and "MAKESMART" logos, sunglasses, and a blue and white sailing jacket is on a sailboat. The background shows the boat's rigging and the ocean.

1 in 6 families deal with at least one disability in their family.

US Sailing's Adaptive Instructor Workshop is a three-day course that covers all aspects of setting up and teaching an adaptive program.





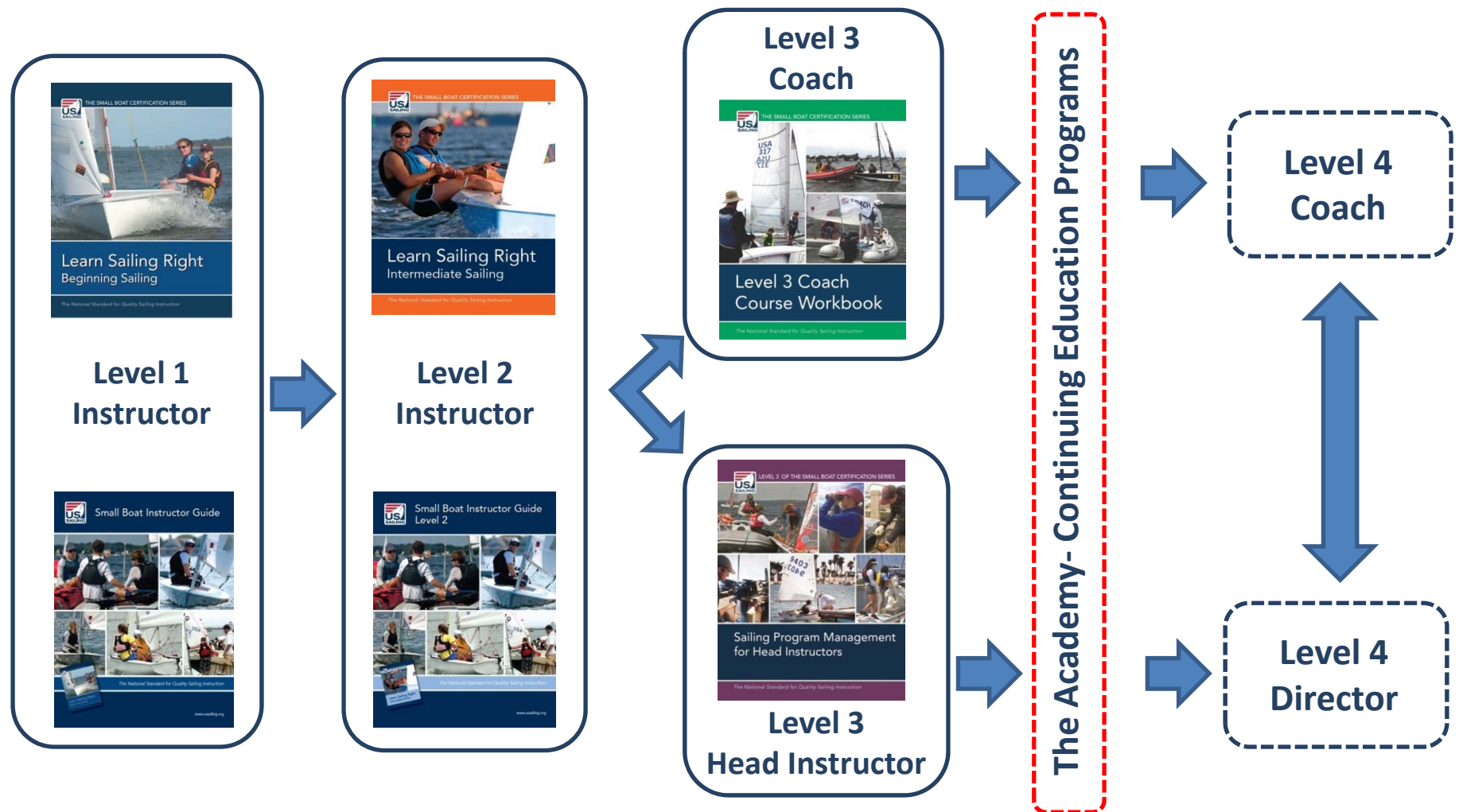
The mission of the Community Sailing Committee is to promote and support community sailing in the United States.



Sailing Counselor Course

Hundreds of camps across the United States teach sailing, The Sailing Counselor Course teaches candidates the necessary skills to put kids out on the water.

Small Boat Instructor Certification



Why Instructor Certification?

- | | |
|----------------|---|
| Level 1 | Beginner and Intermediate Instructor skills |
| Level 2 | Intermediate and Advanced Instructor skills with a focus on safety & rescue |
| Level 3 | Advanced Coaching Methods and/or Sailing Program Management |

How can you get involved?

- Host a training course at your Club or Organization
- Apply to be a Level 1 Instructor Trainer (IT)
- Already a Level 1 Instructor? Continue your training – get Certified in Level 2 or Level 3 Coach or Head Instructor
- Encourage (or require) your staff to seek further training.



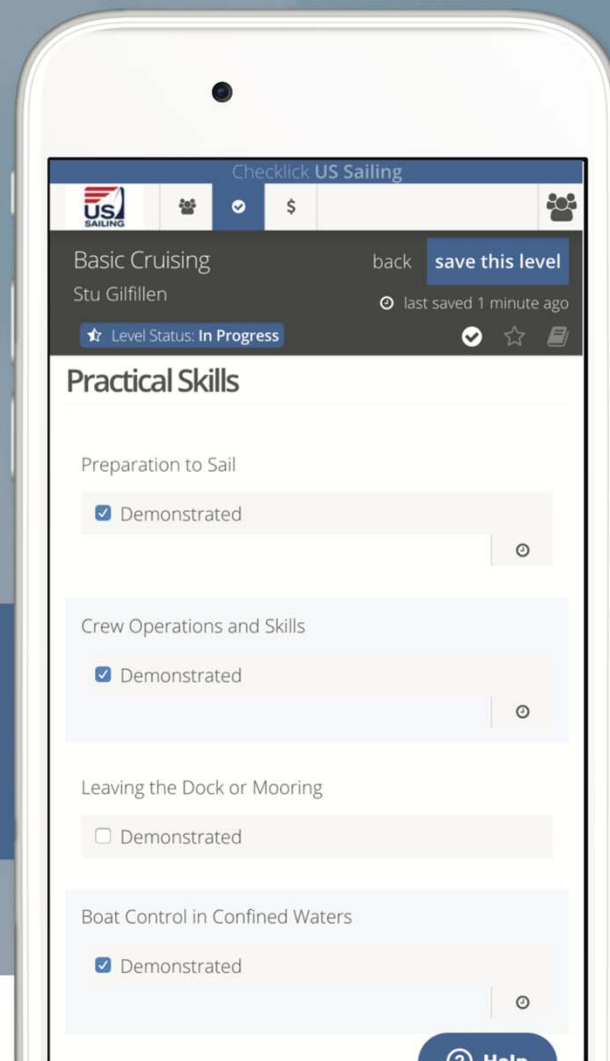


DITCH THE PAPER!

Evaluate your sailors
using US Sailing's programs
(or create your own)

- ✓ Pre-loaded with US Sailing's latest training programs
- ✓ Create and brand your own skill checklists and certificates
- ✓ Quick-dial your sailors and send emails to groups

Get started at app.checklick.com





Keelboat Programs are designed to teach adults how to sail keelboats.

Commercial schools, Community Sailing Centers and Yacht Clubs can be accredited to offer courses and issue US Sailing Certifications.

US Sailing certification gives your students a nationally- recognized certification.



Over 3,400 students received US Sailing's
Basic Keelboat certification in 2015.

Many wish to continue sailing but are
unsure where to go.

Offering adult certifications brings the
public to your facility and helps you
increase your club's membership.

Becoming an accredited school
is a simple process.

www.sailingcertification.com



US Powerboating offers the nation's best and most comprehensive on-the-water training programs for recreational boaters and sailors.

www.uspowerboating.com

SAILING **LEADERSHIP** 
FORUM 2016

US Powerboating

A well-developed powerboat training program can serve as a much-needed revenue generator for any club or organization.



Train your staff, instructors, race committee volunteers and members.

www.uspowerboating.com

SAILING **LEADERSHIP** 
FORUM 2016

US Powerboating

Why be a Race Officer, Judge or Umpire?



- Understanding what the Race Committee is doing makes you a better racing sailor
- sailors who understand the rules do better on the race course and in “the room”
- Every club or organization that runs races needs trained race officials – members can give back to the sport they love



What does Race Administration offer?

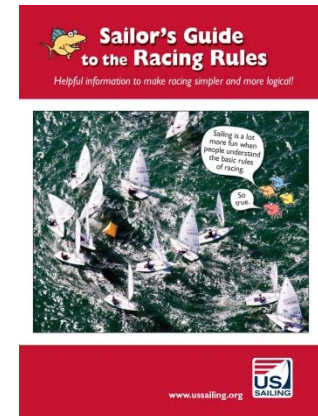
Training and certification for:

- Club, Regional and National Race Officer
- Club Judge, Judge and National Judge
- Regional and National Umpire
- National Classifier



Materials your club or organization can use to run in-house training for your race committee

Resources for racing sailors and race officials, such as the *Sailor's Guide to the Racing Rules*



How do I organize a training seminar?



- Check the Race Officials pages on the website – “Organizing a Seminar” explains the process
- Contact your Area Coordinator, Area Race Officer, Regional Administrative Judge or the chair of the Umpires Committee
- Contact the Race Admin office – (401) 682-2953 or raceadmin@ussailing.org

Racing to Bermuda, Mac, Hawaii or
around the buoys?

The **US Sailing Offshore Office**
helps you cross the start line.®

Rating Rule Certificates

US Sailing Offshore produces rating certificates for the following rules:



HPR
ORR, IRC, ORCi
ORCclub
PHRF



The offshore office works with race organizers to ensure every competitor has their certificate.



Safety at Sea

- Safety at Sea seminars provide the classroom and hands-on training sailors need to sail offshore safely
- Online modules provide greater access to Safety at Sea education
- The Offshore office has seminar planning guides with all the information you need to host a Safety at Sea Seminar

Whether you are running an event
for the first time or are an
experienced event planner, US Sailing
has the **Regatta Management** tools
to help you succeed.

Regatta Management

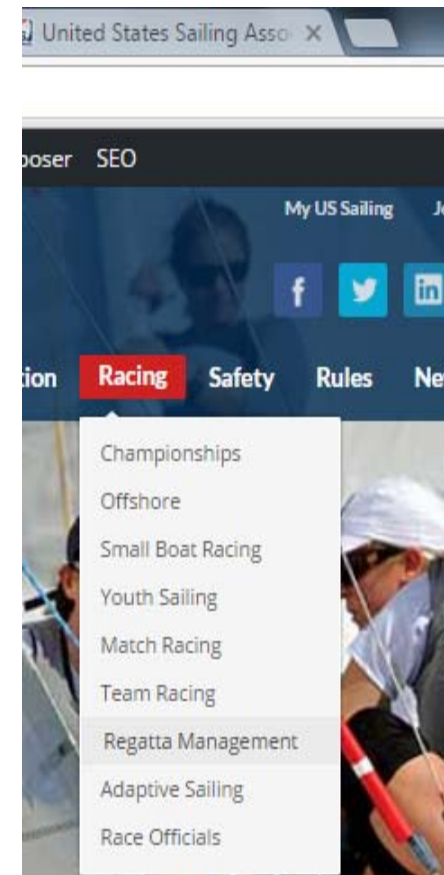
- We have the information you need to run successful regattas for varied audiences:
 - Videos
 - Checklists
 - Databanks and more
- US Sailing will give you what you need to run a safe and successful event



Questions, Questions...

- Who (and how many) should be on your committee?
- How do you find qualified Race Officials?
- Do you need a marine event permit?
- Want to run a green regatta?
- How do you write a Notice of Race or Sailing Instructions?
- What about online registration and scoring?
- Do you need waivers or medical forms?

US Sailing can help you with all of these questions and more...



On the water **safety**

- What's your safety plan?
- How many safety boats do you need?
- Safety training for your race management team?
- What equipment should they carry?
- What are you required to do if there's a possible head injury?



Why host a **Junior Olympic event?**





Host a Skill Builder Clinic

- Top-level coaches
- Build sailors' skills
- Mentor local coaches & instructors
- Provide learning opportunities for race managers & volunteers.



Improve the overall quality of youth sailors, coaches and volunteers in your area.

Resource Center

www.ussailing.org/resource-center/

Popular Recent

Jib and Mainsail Trim: How Telltales Work

Racing Tactics & Strategy

Resources

Events

Sailors

Organizations

Instruction

New Sailors

Race Management

Safety

Parents

General

Sailors

Crew Overboard Prevention: How to Remain Aboard

Weather Forecasting: Thunderstorms and Squalls

Dos and Don'ts of Planning and Cruise

Bareboat Cruising: Weather and the Sailing Environment

Speed & Smarts: In heavy air, play the shifts

[«Additional Resources for Sailors](#)

New Sailors

Top 10 Reasons to Sail a Catamaran

Start Windsurfing Right: Understanding Wind

Quick-Stop Rescue

Getting In and Out of Irons

Jib and Mainsail Trim: How Telltales Work

[«Additional Resources for New Sailors](#)

Instruction

Speed & Smarts: In heavy air, play the shifts

Dave Perry's Racing Rules: Quiz 23

Speed & Smarts: In light air, go for better pressure

Teaching Fundamentals: Stress Management

Responsibility to Your Students As a US Sailing Certified Instructor

[«Additional Resources for Instruction](#)

Parents

WATCH: Atlantic Cup Kids Day

Race to Knowledge with Atlantic Cup's Education Guides

REACH and SailBot Share Passion for Sailing as Education Platform

How Can Affinity of Baltimore Inspired REACH?

Race Management

Preparing Your Safety Boat

Dave Perry's Racing Rules: Quiz 23

Regatta Operations: A Jury Secretary

Regatta Operations: Protest Committee Organization

Organizations

Creating Sailing Opportunities: Diversifying through outreach

Around the Winch: A fast-paced discussion with sailing's media

Long Range Planning for Your Sailing Organization

TOP

Events

SAILING **LEADERSHIP** 
FORUM 2016



NATIONAL SAILING PROGRAMS 
SYMPOSIUM



 **REGIONAL**
SYMPOSIUMS



Where do I find program info?

| Program | Webpage |
|---|---|
| Membership | http://www.ussailing.org/membership |
| Training (Small Boat, Adaptive Sailing & Community Sailing) | http://www.ussailing.org/education |
| Keelboat | http://www.sailingcertification.com |
| US Powerboating | http://www.uspowerboating.com |
| Reach Initiative | http://reach.ussailing.org |
| Race Administration | http://www.ussailing.org/race-officials |
| Championships | http://www.ussailing.org/racing/ |
| Offshore Racing Rules | http://www.ussailing.org/racing/offshore-big-boats |
| Safety at Sea | http://www.ussailing.org/education/safety-at-sea |
| Events | http://www.ussailing.org/events/symposium-and-meetings |
| Junior Olympics | http://www.ussailing.org/racing/youth-sailing/junior-olympics |

Who should I contact for more info?

| Staff Member | Program | email |
|------------------|--|--|
| Lauren Cotta | Membership | membership@ussailing.org |
| Robin Dale | 100% Participation | robindale@ussailing.org |
| Jessica Servis | Reach | jessicaservis@ussailing.org |
| Windy Key | Adaptive, Community, Sailing Counselor | windykey@ussailing.org |
| Cristen Schifino | Smallboat Levels 1-3 | cristenschifino@ussailing.org |
| Karen Davidson | Keelboat Programs Manager | karendavidson@ussailing.org |
| Jonathan Meyers | Powerboat Training Manager | Jonathanmeyers@ussailing.org |
| Matt Hill | Race Administration | matthewhill@ussailing.org |
| Nathan Titcomb | SAS/Offshore | nathantitcomb@ussailing.org |
| Lee Parks | Junior Olympics | leeparks@ussailing.org |
| Katie Ouellette | Events | katieouellette@ussailing.org |

Your Opinion Matters

Please open the **Sailing Leadership Forum app**
and complete the **session survey** found in the
menu bar.

Thank you for attending this session