

# How High School Sailing is Adapting to the Changing Times and Continuing Growth

# Adapting to Changes

- **Growth of Public Access**
- Increase in Community Sailing
- More diverse participants
- **Financially more affordable**
- Less expensive and more efficient ways to participate in sailing
- Boat ownership not a requirement
- **Well rounded Activities**
- Team Building
- Competitive Sport
- Social Interaction

# High School Sailing Success

- 520 registered schools
- 800% increase in last 25 years
- 400+ schools in 2015
- 5,000 sailors
- Over 250 regattas/year (144 this fall)
- 4 of the 7 districts have 80-100 school teams
- Huge intrinsic value: coed sport, positive social interaction, competitive team including national championships
- Goal: improve sailing at all levels



# Expanding into New Areas

- Development of Districts into Regions and Leagues
- Development of coaches clinics
- Significant increase in JV and local/regional regattas
- Keelboat events within Districts and Nationally
- Increase development in Women's sailing





# High School Sailing Program Partnerships

- Community Sailing Centers
- City/county facilities
- Yacht Clubs
- College Sailing facilities and partnerships
- Industry and Corporate sponsorship



# Partnership Benefits

## Sailors-Parents-Coaches-Schools-Clubs

- Teamwork between school, coaches, club/sailing center and parents
- Successful training & coaching leads to overall improvement of High School Sailing and Junior Sailing
- Financial Benefits arise from shared use of Capital Assets, Coaching Staff, Overhead, insurance requirements, etc.
- Potential new Participants (Juniors and Families)
- Increased activity in non-summer months
- Cohesive partnerships increase overall success

# Challenges for Facilities in hosting High School Sailing

- Liability and Insurance issues
- Financial impacts
- Wear & tear on facilities & equipment
- Additional management responsibilities
- Managing new teams, sailors and parents
- Burden on running large events and practices

# Relationship Examples

- Community Sailing Centers
- Sea Scout Bases
- College Facilities
- Yacht Clubs-large programs
- Yacht Clubs-Mid Size programs





# High School Sailing Programs in Community Sailing Centers

## Milwaukee Youth Sailing Team (MYST) out of Pewaukee Lake Sailing School

- Up to 40 students/season
- 20 C420's – 10 PLSS owned, 10 borrowed
- Full MYST set of 21 HS sails
- 3 “Anchor” schools with large teams, 3 with individual sailors
- Practice 3x/week, Regattas every weekend
- Exposing students to a life-time sport
- Local Charter School now bringing Physics students to our facility for on the water science classes.

### Challenges

- keep affordable
- Operating in the red

## Wayzata Community Sailing Center

- Up to 80 Sailors/season
- 18 Z420 , 18C420
- 5 “Anchor Schools” with other independent teams
- Practice 3x/week, Regattas every weekend
- Regattas for smaller teams and JV sailors – huge benefit in growth

### Challenges

- Lots of organization required for the logistics of 5 teams
- Hard to hire part time, seasonal staff
- Everyone can sail – scholarships provided

# Sea Scout Base

Corona del Mar H.S. out of Newport Sea Scout Base	Newport Sea Scout Base
<ul style="list-style-type: none"><li>• Up to 36 students/season</li><li>• 12CFJ's – 6 CDM owned, 6 Sea Scout</li><li>• coaching/boats included</li><li>• Practice 4x/week: 2x Varsity &amp; 2x JV</li><li>• CDM has 2 coaches and 2 launches</li><li>• Provides easy access to water for students</li><li>• Parent Foundation supports team operation and hires coaching</li><li>• Sea Scout does not get involved in team management or coaching</li></ul>	<ul style="list-style-type: none"><li>• Serves 4,700 youth per year</li><li>• Large number take 5 day sailing class in summer</li><li>• 12 CFJ's, 12 RS Teras, 7 RS Fevas</li><li>• 5 30-40' keelboats</li><li>• Youth Offshore Sailing Team (ages 14-20)</li><li>• Jr. Big Boat Sailing (ages 11-18)</li><li>• Jr. Sea Scouts (ages 11-13)</li><li>• Sea Scout offers Junior Safety at Sea Seminar ages 13 +</li><li>• Provides access to many youth who wouldn't have any other opportunity</li><li>• Offers many pathways for sailing</li><li>• Significant capital and operational costs</li></ul>

# U.S. Sailing Center – Long Beach, CA/PCISA

PCISA District Administration	Community Sailing Programing
<ul style="list-style-type: none"><li>• District Leadership - President</li><li>• District Administrative Management<ul style="list-style-type: none"><li>• Website</li><li>• Online Database &amp; Registration Management</li><li>• Financial Management</li></ul></li><li>• Manage 64 Sets of District CFJ Sails<ul style="list-style-type: none"><li>• Storage, Maintenance</li><li>• Transportation</li><li>• Fundraising &amp; Risk Management</li></ul></li><li>• Provide Administrative and Event Support Around District</li><li>• Host Major Events<ul style="list-style-type: none"><li>• Rose Bowl Regatta</li><li>• District Championships</li></ul></li></ul>	<ul style="list-style-type: none"><li>• At Risk Programs</li><li>• Disabled Sailing Programs</li><li>• Learn to Sail &amp; Keelboat Instruction</li><li>• Event Management</li><li>• Equipment and Facility Support<ul style="list-style-type: none"><li>• Coach Boats</li><li>• Classroom</li></ul></li><li>• College Program<ul style="list-style-type: none"><li>• University of Southern California/USC</li><li>• 20-30 Sailors/season</li><li>• 18 CFJ's, 6 420's, 6 keelboats</li><li>• Practice 3x/week</li><li>• College coach also instructs other programs</li></ul></li></ul>

# Yacht Clubs – Large Programs

Chicago Yacht Club	San Diego Yacht Club
<ul style="list-style-type: none"> <li>• 100+ sailors/season – 6 teams (lots of organization required)</li> <li>• Tryouts (cut 55 sailors)</li> <li>• 27 C420's &amp; 8 Sonars (lots of repairs)</li> <li>• Strong Keelboat program</li> <li>• 4 FT Salaried/3 Part Time</li> </ul> <p><b>Challenges</b></p> <ul style="list-style-type: none"> <li>• Operating in the positive</li> <li>• Staffing is very hard</li> <li>• Everyone can sail – scholarships provided</li> <li>• We host 6 high school regattas annually.</li> <li>• Fresh/Soph team helps pay for the keelboat program</li> </ul>	<ul style="list-style-type: none"> <li>• 80+ sailors per year with 4 HS teams training . Each team alternates Monday through Thursday with club sailing on Friday afternoon.</li> <li>• 24 CFJ fleet: 4 triple boat trailers</li> <li>• 14 C-420s:</li> <li>• No coaching provided (Teams hire coaches)</li> <li>• Various pricing options (charter fees for boat use, regardless of club membership)</li> </ul> <p><b>Challenges</b></p> <ul style="list-style-type: none"> <li>• Some involvement with club staff</li> <li>• Constant boat maintenance, trailer shortages, 7/days/week operation</li> <li>• Club hosts events</li> <li>• Lots of new sailors</li> <li>• Providing opportunity for beginning sailors</li> </ul>



# Yacht Clubs - Mid-Size Programs

Minnetonka Yacht Club	Columbia Yacht Club
<ul style="list-style-type: none"><li>• Minnetonka High School</li><li>• 35-50 sailors/season</li><li>• Provides one month of dry land training</li><li>• 4 coaches – 3 FT Salaried/1 PT.</li></ul> <p><b>Challenges</b></p> <ul style="list-style-type: none"><li>• staffing – trying to find someone old/mature enough to work with HS Students</li><li>• Parents– they utilize the school and athletic director to help with team organization/issues. They have developed a full parent handbook based on past occurrences.</li><li>• Significant stress/demand on the equipment</li></ul>	<ul style="list-style-type: none"><li>• 6-7 High School teams</li><li>• 50 sailors/season</li><li>• 18 C420's</li><li>• 3days/week – 4-6pm, Saturday 9a-4p.</li></ul> <p><b>Challenges</b></p> <ul style="list-style-type: none"><li>• Have to keep the price low – not a money maker</li><li>• a lot of brand new sailors – better sailors have to spend a lot of their time training new sailors</li><li>• Staffing is tough – odd hours throughout the week</li><li>• Lots of boat maintenance</li><li>• Many events are challenging resources and man power</li></ul>

# Challenges in Starting a High School Sailing Team

- School administration
- Team Organization, Coaching and Parents
- Funding
- Accessibility to facilities
- Boats and Equipment
- Risk Management



# Overall Success of High School Sailing

- Diversity: Adapting to the Local Area
- Cooperation within the Sailing Community
- Efficient use of facilities and equipment
- Thousands of volunteers
- Consistent goals and objectives
- Progressive Leadership
- **“Let’s Get Kids on the Water and Having Fun”**

# How to Connect with High School Sailing

- ISSA's website [hssailing.org](http://hssailing.org)
- District's website [pcisa.org](http://pcisa.org) (example)
- Scoring program [scores.hssailing.org](http://scores.hssailing.org)
- ISSA Administration One Design Management
  - 619-222-0252



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