

WEDNESDAY - Board & Committee Meetings		Las Palmas	Marbella	Marseilles				
8:00 - 9:00 AM			Level 3 Head Instructor Course 8:00 am - 5:00 pm	Reach Educator Course 9:00 am - 4:00 pm				
9:00 - 10:00 AM								
10:00 - 11:00 AM								
11:00 - 12:00 PM								
12:30 - 1:00 PM	Registration	Small Boat IT 2020 Update Training (CLOSED SESSION) 12:30 - 3:45						
1:00 - 2:00 PM								
2:00 - 3:00 PM								
3:00 - 4:00 PM								
4:00 - 5:00 PM		Instructor Trainer Update (all disciplines) 4:00 - 5:00						
5:00 - 6:00 PM		<b>CELEBRATE TOKYO 2020 OPENING COCKTAIL RECEPTION</b> 5:00 pm - 8:00 pm Enjoy a cocktail while reconnecting with old friends and meeting new ones! We have exciting surprises in store for you that you won't want to miss! (Garden by the Bay)						
6:00 - 7:00 PM								
7:00 - 8:00 PM								

THURSDAY 2/6		Challenge Your Thinking & Change Your Ways	Build It and They Will Come	Mind Your "Business"	Open Minds Open Eyes Open Ears	Better Safe than Sorry	Be Selfish - Takeaways For YOU
6:30 - 7:30 AM		Good Morning Beach/SUP Extravaganza					
7:30 - 8:30 AM	Registration	FREE COFFEE at US Sailing's Buzz Bar in the Pavilion Coffee with Dave Perry					
8:30 - 8:45 AM		Welcome & Opening Remarks - President Cory Sertl (International Ballroom)					
8:45 - 9:45 AM		The Quest to Mirror America Sandy Cross & Julius Mason (International Ballroom)					
9:45 - 9:50 AM		Your SLF 2020 Social Media Strategy					
9:50-10:45 AM		Win The Day - Everyday! Essential Questions and Truths - Forcing You to Level Up In Your Business / Sport / Life! Dr. Jason Richardson (International Ballroom)					
10:45 - 11:15		BREAK - VISIT THE EXHIBITORS IN THE PAVILION (DOOR PRIZE RAFFLE - MUST BE PRESENT TO WIN)					
11:15 - 12:30 PM		Community Sailing & One-Design Awards Luncheon (International Ballroom) *This event is included in your registration					
12:30 - 1:00 PM		BREAK - VISIT THE EXHIBITORS IN THE PAVILION (DOOR PRIZE RAFFLE - MUST BE PRESENT TO WIN)					
1:00 - 2:00 PM		Creative Ways to Engage Adults at Your Organization  Betsy Alison	Matchmaking 101: How to Decide if a Championship is Right for Your Club  Linda Ambrose & Janet Baxter	A Tale of Two Yacht Clubs: Success and Failure Factors for Small Community-Based Sailing Clubs  John Palizza	Understanding Yourself for Better Communication with Others Through Activity-Based Exercises  Mariejo Truex	Sailing Accidents: Lessons Learned and How Sailors can Benefit from Them  Chuck Hawley & Sally Lindsay Honey	Fitness and Nutrition for the Everyday Sailor  Rachel & Matt Goetting
2:00 - 2:30 PM		Exhibitor Pavilion	Sorrento	San Marino	Monte Carlo	St. Tropez	Marseilles / Portofino
2:30 - 3:30 PM		Increase Your "Reach": Grow Your Staff and Programs With STEM!  Kevin Waldick, Derek Taylor, Diane Wenzel, Katie Tinder, Jen Guimaraes	Adventure Sailing 2.0: Learning, Retention and Fun  John Pearce & Nevin Sayre	The Art, Science and Practice of Servant Leadership: Making it Work  Rich Jepsen & Larry Ledgerwood	Inclusivity in Sailing: Many Paths Lead to Inspiring Outcomes  Tamara Airhart, Ken Block, Travis Lund, Don Rotzien	What New Club Leaders Need to Know About Insurance, Risk & Safety  Whitney Peterson, Kellie Crete, Steve Schram	Teach the Racing Rules the Fun Way!  Dave Perry
3:30 - 4:00 PM		Exhibitor Pavilion	Sorrento	San Marino	Monte Carlo	St. Tropez	Marseilles / Portofino
4:00 - 5:00 PM	The Path to LA 2028: The Opportunity of a Generation  JJ Fetter, Meredith Brody, Leandro Spina, John Shadden	More than a Junior Sailing Program: How to Maximize your Organization's Potential  Mike McAllister & Bill Marshall	Big Projects by Little Programs: Changing Community Perception to Create Fundraising Opportunity  Matt Thompson	Diversity Tool Kit and Best Practices to Increase Inclusion in Your Sailing Programs  Blair Overman & Chris Childers	Stepping Up Your Photo Game  Matthew Cohen	Sailing Industry Career Opportunities  Lynn Lynch & Dawn Riley	
6:00 - 10:00 PM	US Sailing Association Awards Celebration & Rolex Yachtsman & Yachtswoman of the Year Award Presentation *Separate Registration Required* Aboard USS Midway (Buses Load at Hotel Entrance at 6:00 pm - Event Begins at 6:30 pm)						

Exhibitor Pavilion & Zim Networking Lounge Open  
7:30 am - 5:00 pm

FRIDAY 2/7		Challenge Your Thinking & Change Your Ways	Build It and They Will Come	Mind Your "Business"	Put the Fun Back in FUNDamentals	Better Safe than Sorry	Be An Active Participant
6:30 - 7:30 AM	Registration	Good Morning Beach/SUP Extravaganza					
7:30 - 8:30 AM		FREE COFFEE at US Sailing's Buzz Bar in the Exhibitor Pavilion Tack or Cross: Hear Sailing Influencers debate their opinions on the hot topics in our Sport...with audience participation Tom Ehman, Dave Reed, Craig Leweck, Dawn Riley, Tucker Thompson Moderator: Josh Toso					
8:30 - 9:15 AM		Focused Priorities Build Future Success- Jack Gierhart (International Ballroom)					
9:15 - 10:15 AM		Leadership - Strategy - Innovation: Creating a Path to Success Doug DeVos (International Ballroom)					
10:15 - 10:45 AM		BREAK - VISIT THE EXHIBITORS IN THE PAVILION (DOOR PRIZE RAFFLE - MUST BE PRESENT TO WIN)					
10:45 - 11:45 AM		Demystifying Common Myths About Plastic Pollution in the Sailing Industry and an Introduction to the Green Boater Initiative  Tyson Bottenus, Brady Bradshaw, Paige Myatt	#MoreKidsOnSailboats: Getting Juniors Involved in Keelboat Racing  Brett & Katie Langolf	How to Attract, Cultivate and Wow Corporate Sponsors  Kate Neubauer	Keeping it Fun: Engaging and Encouraging Race Committee Volunteers  Mary Ellen DeFrias, Matt Bounds, Matt Hill	What Clubs Can Do to be SafeSport Compliant: Practical Application  Dawn Riley, Pamela Healy, Jodi Weinbecker, Tara Foster, Stephanie Webb, Justin Sterk	Tactical Excellence  Mike Ingham
		Exhibitor Pavilion	Sorrento	San Marino	Monte Carlo	St. Tropez	Marseilles / Portofino
11:45 - 1:00 PM		Lunch (Pavilion) The Legendary Dick Allsopp's Powerboat Challenge (Beach)					
1:00 - 2:00 PM		DEMO TIME Sponsors and Boats will be Available until 4:30 pm (Beach)					
2:00 - 2:30 PM		move to breakouts					
2:30 - 3:30 PM		GO SAILING! DEMO TIME	Enhancing Your Instructor Pool Through Junior Leadership Development  Bryce Griffith, Stephanie Webb, Laura DeFelice	Hitting the Shifts: Managing Change to Fulfill Your Mission  Heather Ruhsam & Gus Carlson	How to Replicate the Fun of an Un-Regatta  Nevin Sayre & John Pearce	They float, you don't...or do they? Training the Trainers in Inflatable Life Jacket Safety  Chuck Hawley, Sally Lindsay Honey, Bruce Brown	Lesson Plans that are Stronger, Better and More Fun!  Ashley Nelson & Katie Tinder
			Sorrento	San Marino	Beach	St. Tropez	Marseilles / Portofino
3:30 - 4:00 PM		BREAK					
4:00 - 5:00 PM		GO SAILING! DEMO TIME	Concierge Sailing: The Benefits and Opportunities of Club-Owned Fleets  Tucker Thompson, Kevin Dooley, Nino Johnson	A Delicate Balance: Creating a Successful Relationship with Club Management and Waterfront Staff  Emma Hermanek, Tom Pace, Jane Millman	Sharing the Wealth: Race Management Best Practices Roundtables  Randy Draftz, Jeff Johnson, Matt Bounds	Relationships with Emergency Services: A Live Drill  Liam Faudree (3:30 in the Pavilion 4:00 on the Beach)	Community Sailing Centers: Breaking Down Challenges and Brainstorming Solutions  Emily Taylor, Don Rotzien, Jen Guimaraes
		Sorrento	San Marino	Monte Carlo	Pavilion & Beach	Marseilles / Portofino	
5:00 - 6:00 PM	Happy Hour Provided by all your SLF 2020 Platinum & Gold Sponsors! (Pavilion)						
7:00 - 11:00 PM	PUB CRAWL *Separate Registration Required* (First bus departs hotel at 7 pm and last bus departs Gas Lamp District at 11 pm)						

 Exhibitor Pavilion & Zim Networking Lounge Open  
7:30 am - 6:00 pm

SATURDAY 2/8		Challenge Your Thinking & Change Your Ways	Build It and They Will Come	Supporting & Empowering Women	Better Safe than Sorry	What Is That InstaSnapFace Thing?	
6:30 - 7:30 AM	<b>Registration</b>	<b>Morning Workout with Sailorcise (Garden by the Bay)</b>					<b>Exhibitor Pavilion &amp; Zim Networking Lounge Open 7:30 am - 12:30 pm</b>
8:00 - 8:45 AM		<b>FREE COFFEE at US Sailing's Buzz Bar in the Exhibitor Pavilion Coffee with US Sailing Staff All-Stars: John Pearce (Youth) &amp; Betsy Alison (Adult)</b>					
9:00 - 10:00 AM		<b>The Crash Keel A Champion Snowboarder's Epic Rise, Life-Changing Fall and Inspiring Road to Recovery Kevin Pearce (International Ballroom)</b>					
10:00 - 10:30 AM		<b>BREAK - VISIT THE EXHIBITORS IN THE PAVILION (DOOR PRIZE RAFFLE - MUST BE PRESENT TO WIN)</b>					
10:30 - 11:30 AM		Introducing Foiling in Your Junior Sailing Program  Emily Taylor & Mark Zagol	Regional Youth Racing: 3 Approaches  Steve Harris, Andrew Nelson, Renee Corpuz-Lahne	Gender Diversity in Sailing at Home and Abroad: Facts & Data  Elizabeth Kratzig, Sarah Hanavan, Blair Overman, Betsy Alison, Cory Sert!	Risk Management in the Real World  Paul Lang & Kevin Straw	Social Media for Sailors: Create Your Own Wind (Online in Real-Time)  Ryan Foland	
		<b>San Marino</b>	<b>Sorrento</b>	<b>Monte Carlo</b>	<b>St. Tropez</b>	<b>Marseilles / Portofino</b>	
11:30 - 12:30 PM		<b>Lunch (Pavilion)</b>					
12:30 - 1:30 PM		Going Green Without Going Crazy: Three Paths Toward Sustainability  Chris Bjerregaard, Becky Ashburn, Alina Dix, Billy Liles	Ask Kids what THEY want!  A panel of youth sailors	Panel: Recruiting & Retaining Women Sailors, Coaches & Leaders  Elizabeth Kratzig, Sarah Hanavan, Blair Overman, Betsy Alison, Cory Sert	Around the Horn: Prop Guards, Helmets, Engine Cutoff Switches and Other Hot Topics in Safety  Peg Phillips, Keith Jackson, Kevin Broome, Robert Newsome	Has LegoStu Achieved Meme Status? Exploring Social Media and Digital Content Creation in Sailing  Ellinor Walters	
		<b>San Marino</b>	<b>Sorrento</b>	<b>Monte Carlo</b>	<b>St. Tropez</b>	<b>Marseilles / Portofino</b>	
1:30 - 2:00 PM		<b>move to breakouts</b>					
2:00 - 3:00 PM	<b>Using Storytelling to Build, Grow, and Connect the Sailing Community</b>  <b>Rain Bennett</b>			<b>The 3 Pillars of Long-Term Youth Sports Participation</b>  <b>Coach Reed Maltbie</b>			
	<b>International Ballroom</b>			<b>Mediterranean Ballroom</b>			
3:00 - 5:00 PM	<b>Wrap-Up Cocktail Party &amp; Moorings Charter Raffle \$10,000 VALUE! Must be Present to Win (Fresco's by the Pool)</b>						