

A Delicate Balance: Creating a Successful Relationship with Club Management and Waterfront Staff

Emma Hermanek, Tom Pace, Jane Millman



Emma Hermanek

Waterfront Director

Great Harbor Yacht Club, Nantucket, MA

- Grew up in Chicago, IL racing 420s on high school sailing team and sailing and racing larger keelboats during the summer
- 14 years working in the Marine Industry and seven years in Sailing Program Management
 - Started as a basic sailing instructor at Rainbow Fleet Community Sailing Program in Chicago, IL at age 16
 - Instructor at the Lake Champlain Community Sailing in Burlington, VT
 - Captain and counselor at Sail Caribbean in the British Virgin Islands, a youth sleep-away camp teaching sailing, cruising, watersports
 - 2 years at Bitter End Yacht Club as a Sailing Instructor and promoted to Sailing School Director
 - Started at Great Harbor Yacht Club as Adult Program Director in 2014
- Now currently the Waterfront Director at Great Harbor Yacht Club since 2016
- US Sailing Level 1 Instructor, Basic Keelboat Instructor, Club Race Officer and USCG 25-Ton Captain



Tom Pace
Vice Commodore
Pensacola Yacht Club, Pensacola, FL

- Lifelong Waterman
- Former Pro Windsurfer
- Olympic Trialist for Windsurfing in 1988
- Represented the US in 37 countries internationally as a professional sailor and Paddleboard Racer
- Active in the 111-yr old Pensacola Yacht Club, serving as current Vice Commodore, Chair of Long Range Yachting, and PYC Membership
- Regatta Chair for Youth and One-Design events including Opti Nationals and the 2020 US Sailing Youth Championship



Jane Millman

Clubhouse Manager

Annapolis Yacht Club

- Grew up sailing in Wisconsin on Pewaukee Lake and Lake Michigan
- Sail and race dinghies and keelboats, lived aboard my Ericson 29' for 4.5 years in Tampa, FL
- Over 15 years working in the Marine Industry
 - Started at West Marine at age 16, worked for the company for 10 years up to an Assistant Manager position in the Tampa Bay area
- 10 years of Sailing Program Management
 - Davis Island Youth Sailing Foundation
 - Beverly Yacht Club
 - Annapolis Yacht Club
- Promoted to Clubhouse Manager within Annapolis Yacht Club in 2018 to open brand new facility for the membership this past summer
- Level 1, 2, 3 Instructor Trainer, Powerboat IT, National Faculty Member, ISSA Board Member, ICECP Certificate and USCG 50-Ton Captain



What makes the relationship between Waterfront and Club Management successful?

- **Communication**
- **Strategic Planning**
- **Staff and Committee Partnerships**

How do you get club management, Flag Officers and/or member committees involved in waterfront events?

What are some of the best practices at your club or organization?

Q & A

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