



# **Around the Horn:**

***Prop Guards, Helmets, Engine Cut-off Switches and other hot topics in safety***

# Introductions

- **Keith Jackson**
- Kevin Broome
- Peg Phillips
- Robert Newsome
- Stu Gilfillen

- President, Propeller Guard Technologies
- Past American Boating & Yacht Council (ABYC) Technical Board Member
- Past Boating Industry Risk Management Council Member-NMMA
- Developed and introduced first “wireless lanyard” Virtual Lifeline

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- Sailing Director, American YC
- Member, US Sailing National Faculty & Training Committee
- Instructor Representative, Jr. Sailing Association of Long Island Sound
- Level 1-3 Small boat Instructor Trainer
- US Powerboating SPHI Instructor
- Certified in every existing US Sailing discipline (and a few we made up)

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- Keith Jackson
  - Kevin Broome
  - **Peg Phillips**
  - Robert Newsome
  - Stu Gilfillen
- Executive Director, National Safe Boating Council
  - Kayak & SUP Instructor, American Canoe Association (ACA)
  - Graduate, NASBLA Leadership Academy
  - Recipient of ACA's President's Award and State Director of the Year.

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  - Kevin Broome
  - Peg Phillips
  - **Robert Newsome**
  - Stu Gilfillen
- Senior Vice President of Strategy, Engineering Standards & Membership, National Marine Manufacturers Association (NMMA)
  - BOD, National Safe Boating Council
  - Technical Board of the American Boat & Yacht Council (ABYC)

# Introductions

- Keith Jackson
  - Kevin Broome
  - Peg Phillips
  - Robert Newsome
  - **Stu Gilfillen**
- Director of Education, US Sailing
  - Chair, National Safe Boating Council
  - Level 1-3 Small boat Instructor Trainer
  - US Powerboating SPH Instructor
  - Reach Educator
  - Recovering Program Director & Coach



# Goals for this presentation....

- Share thoughts on “hot topics”
- Discuss and share trends
- Identify areas where technology, and people, are influencing safety
- Field questions from YOU (the audience)



# Who's in the audience?

*Please raise your hand if you identify as a...*

- ✓ Sailor
- ✓ Powerboater
- ✓ Paddler
- ✓ Sailing/Program Director
- ✓ Board of Directors
- ✓ Coach/Instructor
- ✓ Other



*Fifteen years ago almost no one wore a helmet while skiing. Today it's the norm.*

**How has boater behavior changed over the past decade?**

# What can we do to reduce the number of propeller strikes?

**What trend(s) in technology do you see influencing how people boat during the next 5-10 years?**

**Often times, when boating is in the news, it's due to an accident or a fatality. How do we help reinforce the message that boating is safe?**

**Is it possible to change boater safety behaviors without making certain elements mandatory (legislation)?**



Online training programs, like US Sailing's Safety at Sea Course, have seen dramatic increase in attendance as people seek out blended learning opportunities.

**What other pathways do you foresee being successful to help communicate, and educate, boaters?**

According to the National Marine Manufacturers Association, retail unit sales of new powerboats are estimated to have held steady in 2019 at approximately 280,000 units, the second highest total since 2007.

## **Two questions:**

- 1. Why do you think this trend is occurring in powerboats?**
- 2. How can we create the same enthusiasm for sailing?**

**Share one thing/fact you think the audience DOESN'T know (but should).**

IT IS TIME FOR THE

# SOCIAL MEDIA MINUTE

Please take 60-seconds and post one takeaway, picture or thought from this session on a social media platform of your choice and tag

@USSailing

@(presenter)

#SailingLeadership



# Your Opinion Matters

Please open the **Sailing Leadership Forum app** and complete the **session survey** found in the **menu bar**.

*Thank you for attending this session*

