Keeping it Fun: Engaging and Encouraging Race Committee Volunteers
What, me worry?

Hear No Evil – Matt Bounds
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See No Evil – Matt Hill
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Well. How did I get here?

• What’s the state of RC volunteers?
  • Declining?
  • Stable?
  • Increasing?

• What works to recruit, train and motivate RC volunteers?
  • Can it be replicated?
  • How much will it cost?
People don’t volunteer for RC because ...
Common objections

• “I don’t know what to do.”
• “I don’t have time.”
• “I was never asked.”
• “I get seasick.”
• “It’s boring.”
• “I don’t like getting wet.”
RC volunteers expect to be rewarded.

Intangible rewards

• Giving back to the sport
• Helping others
• Social opportunities
• Become a better racer
• Be active while having FUN
RC volunteers expect incentives
The Big 3 tangible rewards

• Food
• Drinks
• Swag
Positive communication = good times
It’s all about attitude

• Communication from OA
• Great attitude of PRO and others in leadership roles
• FUN
• Confidence
• Clear Direction
• Immediate feedback
The OA & competitors have expectations too

The RC has a job to do

- Be on time with a great attitude
- Know their role and be focused
- Work with and help others on the team
- Contribute to the team
- Willingness to learn new skills
Good volunteers are hard to find
Where do you find them?

• Social media
• Friends
• Other fleets
• Other sailors
• The Press Gang
• Family members
Race Committee Fundamentals
Roles and Skills for RC Volunteers

[HOST NAME]
[DATE]

Instructors:
[NAME]
[NAME]
Volunteers don't get paid, not because they're worthless, but because they’re priceless.

– Sherry Anderson
IT IS TIME FOR THE

SOCIAL MEDIA MINUTE

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@USSailing    @(presenter)    #SailingLeadership
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