

Keeping it Fun: Engaging and Encouraging Race Committee Volunteers



What, me worry?

Hear No Evil – Matt Bounds

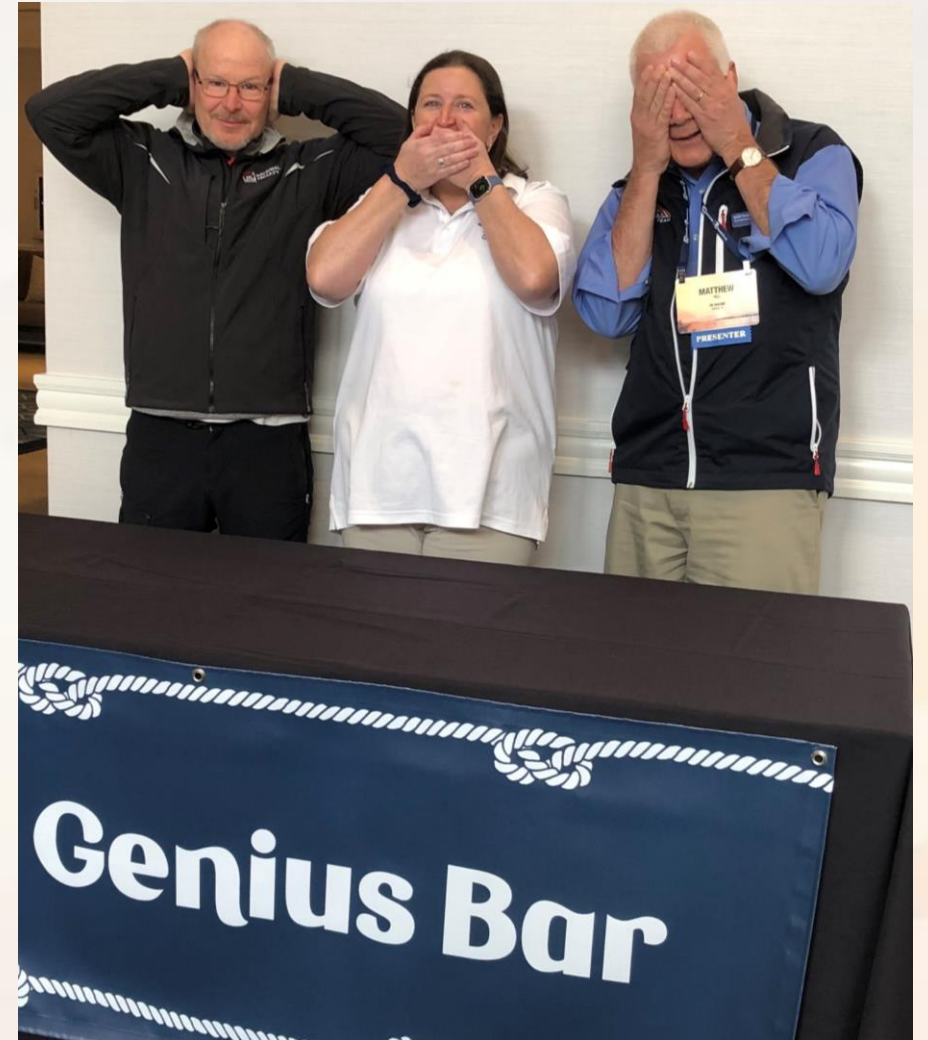
Bayview YC, Detroit, MI

Speak No Evil – Mary Ellen DeFrias

New Bedford YC, New Bedford, MA

See No Evil – Matt Hill

Race Admin Director, US Sailing



Well. How did I get here?

- What's the state of RC volunteers?
 - Declining?
 - Stable?
 - Increasing?
- What works to recruit, train and motivate RC volunteers?
 - Can it be replicated?
 - How much will it cost?



People don't volunteer for RC because ...

Common objections

- “I don't know what to do.”
- “I don't have time.”
- “I was never asked.”
- “I get seasick.”
- “It's boring.”
- “I don't like getting wet.”



RC volunteers expect to be rewarded.

Intangible rewards

- Giving back to the sport
- Helping others
- Social opportunities
- Become a better racer
- Be active while having FUN



RC volunteers expect incentives

The Big 3 tangible rewards

- Food
- Drinks
- Swag



Positive communication = good times

It's all about attitude

- Communication from OA
- Great attitude of PRO and others in leadership roles
- FUN
- Confidence
- Clear Direction
- Immediate feedback



The OA & competitors have expectations too

The RC has a job to do

- Be on time with a great attitude
- Know their role and be focused
- Work with and help others on the team
- Contribute to the team
- Willingness to learn new skills



Good volunteers are hard to find

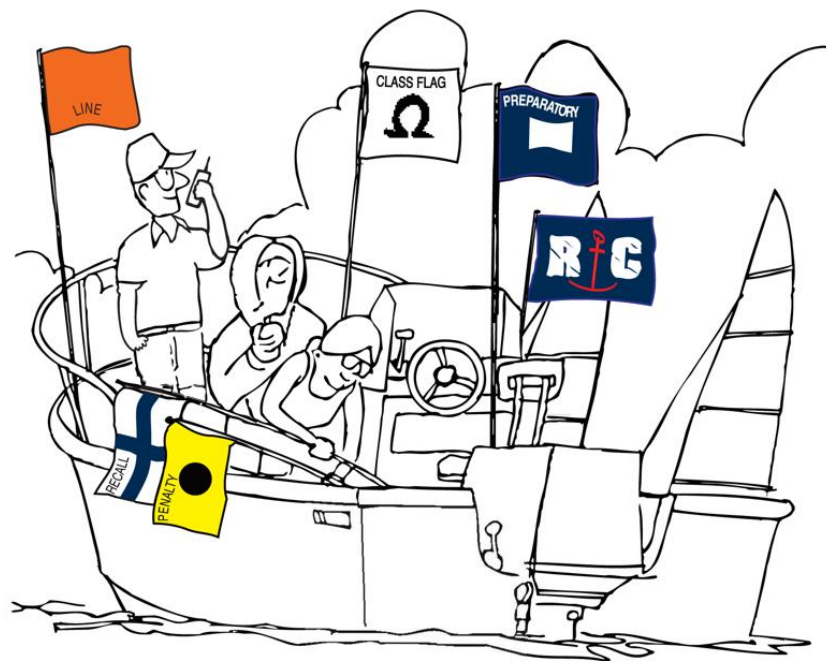
Where do you find them?

- Social media
- Friends
- Other fleets
- Other sailors
- The Press Gang
- Family members



Race Committee Fundamentals

Roles and Skills for RC Volunteers



[HOST NAME]
[DATE]

Instructors:
[NAME]
[NAME]



Race Committee Fundamentals





Volunteers don't
get paid, not
because they're
worthless,
but because
they're priceless.

– *Sherry Anderson*

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@(presenter)

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