The Path to LA2028
The Opportunity of a Generation

JJ Fetter, 1992 & 2000 Olympian, Olympic Sailing Committee
Meredith Brody, Olympic Director
Leandro Spina, Olympic Development Director
John Shadden, 1984-1988 Olympian, Olympic Sailing Committee
PATH TO PARIS 2024

Meredith Brody, Olympic Director
2024 Olympic classes

• World Sailing has embraced IOC Agenda 2020

• 4 mixed, 3 male, 3 female events

• Competitiveness is increasing

• Athlete quotas
2024 Olympic Sailing Venue – Marseille
2024 Olympic classes

• IOC will observe events at Tokyo 2020

• World Sailing has decided the slate, but it’s TBC by the IOC
Back in 2024

- 49er
- 49er FX
- Nacra 17
- Laser
- Laser Radial
Mixed Kiteboarding

- Formula kite
- Relay race
  - 1 male 1 female
- Over 30 knots
Mixed Kiteboarding

• Combined team effort

Equipment
• New manufacturing opportunity
• Equipment list will be frozen
Mixed Offshore Keelboat

• Endurance race
• 4 days 3 nights or 3 days 2 nights

Malta Worlds
• 10 – 22 October 2020
• 20 supplied L30 yachts supplied for the World Championships
• Selection Procedures
M & W Windsurfer – iQFoil

- 5 day sea trial in Oct 2019
- Tested 5 types of equipment
- 18 nations
M & W Windsurfer – iQFoil
“Innovation & Quality”

- An affordable package option
- Competition in different formats from 5 knots to 35 knots
- Easy transport
- Proven quality products and supply chain management
- Support for emerging nations
- Reward skill and tactical knowledge
- Youth appeal for existing pathways
- Impressive sustainability program
Mixed 470

• Present since the 1976
• Evolved to become a mixed event ensuring long-term universality and global participation.
Olympic Development Program - ODP
Youth World Classes & Olympic Classes
Leandro Spina, Olympic Development Director
Youth World Classes & Olympic Classes

• Transition youth sailing to Olympic Classes

• Working with Regional programs

• Travel teams in 2020 for U21, U23 Worlds

• U23 Pan American Games in 2021
ANNUAL DOMESTIC RACING AND TRAINING

WEST COAST SERIES
• Long Beach, July 17-19
• San Diego, August 7-9
• San Francisco in 2021
  • Laser NAs in July 2020

CORK – August

OAKCLIFF
• Triple Crown – September & October

FLORIDA
• Fort Lauderdale – January
• Miami – January
• Clearwater – February
YOUTH WORLD TEAM & TRAINING CAMPS

• Youth World Selection system successful

• 2 event selection
  • YW in Dec – class specific + Y Champs
  • YW in July – 2 class specific

• YW Training Camps
  • Heavy Weather, Speed, Racing
The Path to LA2028
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Presented by: John Shadden
1984-1988 Olympian
and U.S. Olympic Sailing Board Member
Objective
Develop the organization and infrastructure to successfully hold the sailing events for the 2028 Olympic Games.

Goals
Create permanent facilities to train, develop and support the U.S. Olympic Sailing Team and the U.S. Olympic Development Program.
Create a local development program to build a future pipeline of athletes and volunteers to support the LA2028 organizing committee in preparation for the 2028 Games.

Solution
Work with existing facilities to build-out a training and coaching facility. Assist with the City to design and develop the Belmont Veterans Memorial Pier to provide a venue for local, national and international sailing events and showcase the City of Long Beach at the 2028 Olympic Games.
2020 Planning

1. Racing and Training
2. Long Beach and San Diego Olympic Classes Regatta
3. Olympic class training and ODP events
4. Calendar Development for the next 8 years
   • World and National Championship Events
   • Athlete Training
   • Coaching and Race Management Training

5. Olympic Venue Development
   • City of Long Beach support and planning
   • US Sailing Center, Long Beach
   • Local Yacht Clubs and community leaders
     - Goals of a Southern California center of excellence for all sailing
     - Medal Course designed around the Long Beach, Veterans Memorial Pier development
2020 and beyond Local Organization Structure

1. Olympic Classes Regatta Organizing Committee.
   • Re-establish the successful organizing model that planned the 1984 Games.

2. Fundraising
   • Yacht Club Challenge
   • Southern California Campaign
   Founders Club to be announced this summer around the 2020 Games.
     ➢ Support the Center of Sailing excellence for local clubs
     ➢ Support Local Athletes on their path to success
     ➢ Support the ODP initiative
     ➢ Support World Class regattas in Southern California
     ➢ Support Olympic Team Training
     ➢ Develop broad community outreach

3. Olympic Venue Development
The Plans will include four distinct components to assure success:

1. Training Facilities
2. Sailing Venue
Sailing Venue
Cont.
Cont.
3. **US Sailing Center, Long Beach**
   - Community based development program to broaden the demographics of the sport

4. **Local Yacht Clubs and Community Volunteers**
   - Funding support for Regional, National and World Championship Sailing Events
   - Race Management Training
IT IS TIME FOR THE

SOCIAL MEDIA MINUTE

Please take 60-seconds and post one takeaway, picture or thought from this session on a social media platform of your choice and tag

@USSailing  @USSailingTeam  #SailingLeadership
Your Opinion Matters

Please open the Sailing Leadership Forum app and complete the session survey found in the menu bar.

Thank you for attending this session