

# The Path to LA2028

## The Opportunity of a Generation

JJ Fetter, 1992 & 2000 Olympian, Olympic Sailing Committee

Meredith Brody, Olympic Director

Leandro Spina, Olympic Development Director

John Shadden, 1984-1988 Olympian, Olympic Sailing Committee



## US Sailing Team Olympic and Paralympic Medalists



The background is a stylized, low-poly illustration of a sunset or sunrise. The sky is composed of various shades of yellow, orange, and light blue, with large, angular shapes representing clouds or sunbeams. A bright sun is visible on the horizon, casting a glow. In the foreground, there is a dark silhouette of a coastline with several sailboats on the water. The overall style is modern and graphic.

# **PATH TO PARIS 2024**

Meredith Brody, Olympic Director

# 2024 Olympic classes

- World Sailing has embraced IOC Agenda 2020
- 4 mixed, 3 male, 3 female events
- Competitiveness is increasing
- Athlete quotas



# 2024 Olympic Sailing Venue – Marseille



# 2024 Olympic classes

- IOC will observe events at Tokyo 2020
- World Sailing has decided the slate, but it's TBC by the IOC



# Back in 2024

- 49er
- 49er FX
- Nacra 17
- Laser
- Laser Radial



# Mixed Kiteboarding

- Formula kite
- Relay race
  - 1 male 1 female
- Over 30 knots



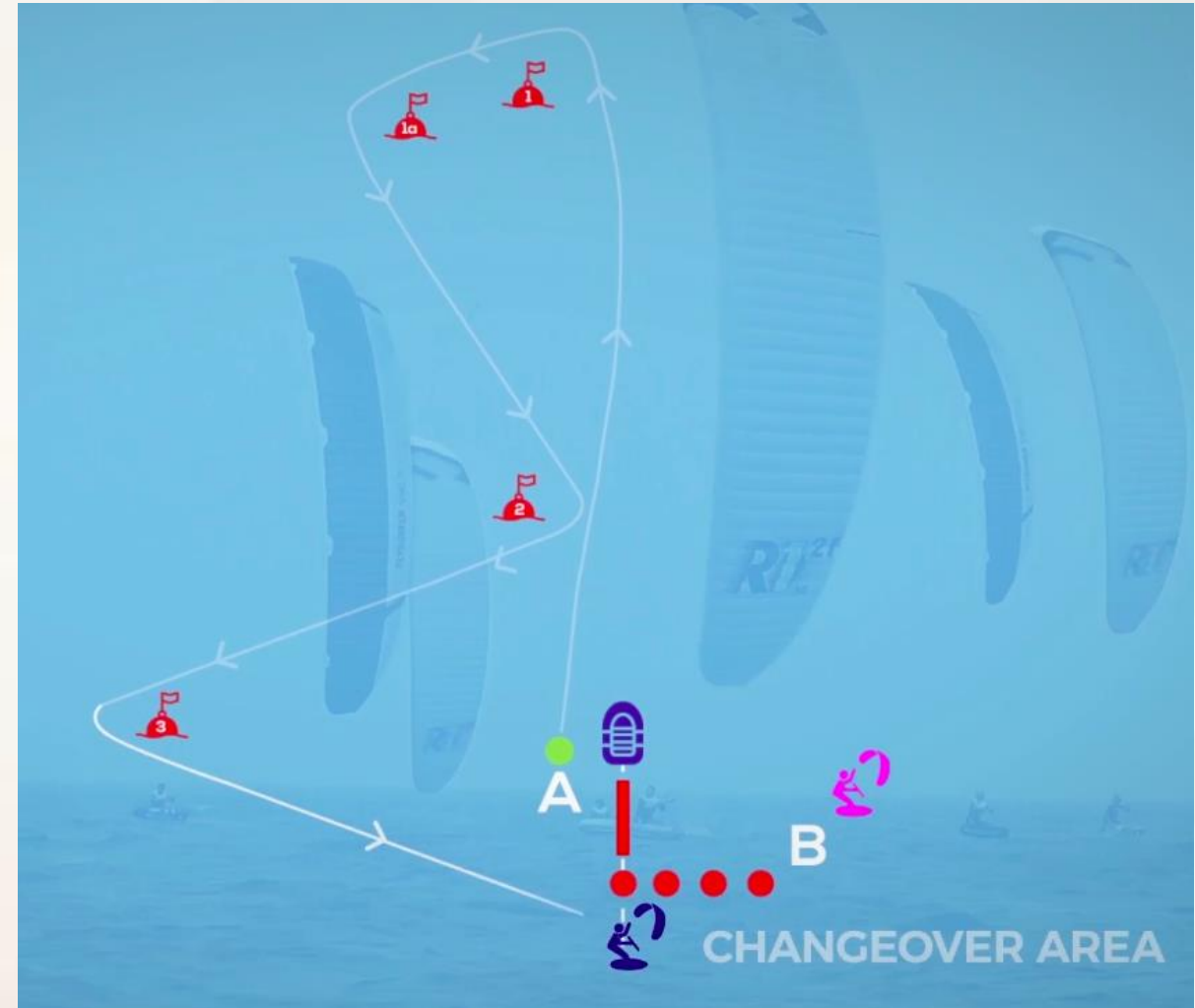


# Mixed Kiteboarding

- Combined team effort

## Equipment

- New manufacturing opportunity
- Equipment list will be frozen



# Mixed Offshore Keelboat

- Endurance race
- 4 days 3 nights or 3 days 2 nights

## Malta Worlds

- 10 – 22 October 2020
- 20 supplied L30 yachts supplied for the World Championships
- Selection Procedures





# M & W Windsurfer – iQFoil



- 5 day sea trial in Oct 2019
- Tested 5 types of equipment
- 18 nations





# M & W Windsurfer – iQFoil

## “Innovation & Quality”



- An affordable package option
- Competition in different formats from 5 knots to 35 knots
- Easy transport
- Proven quality products and supply chain management
- Support for emerging nations
- Reward skill and tactical knowledge
- Youth appeal for existing pathways
- Impressive sustainability program

# Mixed 470

- Present since the 1976
- Evolved to become a mixed event ensuring long-term universality and global participation.





# **Olympic Development Program - ODP Youth World Classes & Olympic Classes**

Leandro Spina, Olympic Development Director



# Youth World Classes & Olympic Classes

- Transition youth sailing to Olympic Classes
- Working with Regional programs
- Travel teams in 2020 for U21, U23 Worlds
- U23 Pan American Games in 2021

# ANNUAL DOMESTIC RACING AND TRAINING

## WEST COAST SERIES

- Long Beach, July 17-19
- San Diego, August 7 -9
- San Francisco in 2021
  - Laser NAs in July 2020

CORK – August

## OAKCLIFF

- Triple Crown – September & October

## FLORIDA

- Fort Lauderdale – January
- Miami – January
- Clearwater – February

# YOUTH WORLD TEAM & TRAINING CAMPS

- Youth World Selection system successful
- 2 event selection
  - YW in Dec – class specific + Y Champs
  - YW in July – 2 class specific
- YW Training Camps
  - Heavy Weather, Speed, Racing



# **The Path to LA2028**

## **The Opportunity of a Generation**

Presented by: John Shadden  
1984-1988 Olympian  
and U.S. Olympic Sailing Board Member



# LA 2028 -Executive Summary

## Objective

Develop the organization and infrastructure to successfully hold the sailing events for the 2028 Olympic Games.

## Goals

Create permanent facilities to train, develop and support the U.S. Olympic Sailing Team and the U.S. Olympic Development Program.

Create a local development program to build a future pipeline of athletes and volunteers to support the LA2028 organizing committee in preparation for the 2028 Games.

## Solution

Work with existing facilities to build-out a training and coaching facility. Assist with the City to design and develop the Belmont Veterans Memorial Pier to provide a venue for local, national and international sailing events and showcase the City of Long Beach at the 2028 Olympic Games.

# LA2028

## 2020 Planning

1. Racing and Training
2. Long Beach and San Diego Olympic Classes Regatta
3. Olympic class training and ODP events
4. Calendar Development for the next 8 years
  - World and National Championship Events
  - Athlete Training
  - Coaching and Race Management Training
5. Olympic Venue Development
  - City of Long Beach support and planning
  - US Sailing Center, Long Beach
  - Local Yacht Clubs and community leaders
    - Goals of a Southern California center of excellence for all sailing
    - Medal Course designed around the Long Beach, Veterans Memorial Pier development



# LA2028

## 2020 and beyond Local Organization Structure

1. Olympic Classes Regatta Organizing Committee.
  - Re-establish the successful organizing model that planned the 1984 Games.
2. Fundraising
  - Yacht Club Challenge
  - Southern California Campaign

Founders Club to be announced this summer around the 2020 Games.

- Support the Center of Sailing excellence for local clubs
- Support Local Athletes on their path to success
- Support the ODP initiative
- Support World Class regattas in Southern California
- Support Olympic Team Training
- Develop broad community outreach

## 3. Olympic Venue Development

# Project Outline

The Plans will include four distinct components to assure success:

## 1. Training Facilities





## 2. Sailing Venue





## Sailing Venue



LONG BEACH PIER  
JETÉE DE LONG BEACH





# Sailing Venue



| A   | ATHLETES                       | ATHLÈTES  |
|-----|--------------------------------|---|
| A1  | Field of Play                  | Aire de compétition                               |
| A2  | Warm-up Area                   | Aire d'échauffement                               |
| A3  | Training Area                  | Aire d'entraînement                               |
| S   | SPECTATORS                     | SPECTATEURS                                       |
| S1  | Spectator Entrance             | Entrée des spectateurs                            |
| S2  | Spectator Seating              | Tribune des spectateurs                           |
| S3  | Spectator Amenities            | Services aux spectateurs                          |
| M   | MEDIA                          | MÉDIAS  |
| M1  | Media Entrance                 | Entrée des médias                                 |
| M2  | Media Seating                  | Tribune des médias                                |
| M3  | Broadcast Compound             | Aire des radiodiffuseurs                          |
| M4  | Venue Media Center             | Centre des médias du site                         |
| M5  | Press Conference Room          | Salle de conférence de presse                     |
| M6  | Mixed Zone                     | Zone mixte  |
| O   | OLYMPIC FAMILY                 | FAMILLE OLYMPIQUE                                 |
| O1  | Olympic Family Entrance        | Entrée de la famille olympique                    |
| O2  | Olympic Family Seating         | Tribune de la famille olympique                   |
| O3  | Olympic Family Lounge          | Salon de la famille olympique                     |
| B   | BOH OPERATIONS                 | ZONE DES OPÉRATIONS                               |
| B1  | Workforce Entrance             | Entrée des employés                               |
| B2  | Boh Compounds                  | Espace des opérations                             |
| T   | TRANSPORTATION                 | TRANSPORT   |
| T1  | Athletes & Officials Load Zone | Zone d'embarquement des athlètes et des officiels |
| T2  | Olympic Family Load Zone       | Zone d'embarquement de la famille olympique       |
| T3  | Media Load Zone                | Zone d'embarquement des médias                    |
| T4  | Spectator Load Zone            | Zone d'accès au transport pour les spectateurs    |
|     | Common Domain                  | Zone commune                                      |
|     | Front of House                 | Zone publique                                     |
|     | Back of House                  | Zone technique                                    |
|     | Secure Perimeter               | Périmètre sécurisé                                |
|     | Venue Perimeter                | Périmètre du site                                 |
|     | Operational Boundary           | Limites opérationnelles                           |
|     | Boh/Foh Boundary               | Limites zone publique et zone technique           |
| PSA | Pedestrian Screening Area      | Zone de contrôle des piétons                      |
| ACC | Accreditation Check Point      | Point de contrôle des accréditations              |
| VSA | Vehicle Screening Area         | Zone d'inspection des véhicules                   |
| VCP | Vehicle Control Point          | Point de contrôle des véhicules                   |
| MTA | Material Transfer Area         | Zones de transfert du matériel                    |
|     | Vehicle Route                  | Itinéraire des véhicules                          |
|     | Pedestrian Route               | Itinéraire piétonnier                             |
|     | Venue Entrance                 | Entrée du site                                    |
|     | Olympic Live Site              | Site d'animation olympique                        |
|     | Olympic Hospitality            | Hospitalité olympique                             |
|     | Parking                        | Parc de stationnement                             |
|     | Rail Station                   | Gare  |
|     | Bus Terminal                   | Terminus des bus                                  |
|     | Water Taxi Stop                | Arrêt des bateaux taxis                           |
|     | Bicycle Parking                | Garage à vélos                                    |

Area Within Overall Secure Perimeter = 14.4 ha  
Superficie à l'intérieur du périmètre de sécurité global

Area Used for Olympics = 12.7 ha  
Superficie utilisée par les Jeux

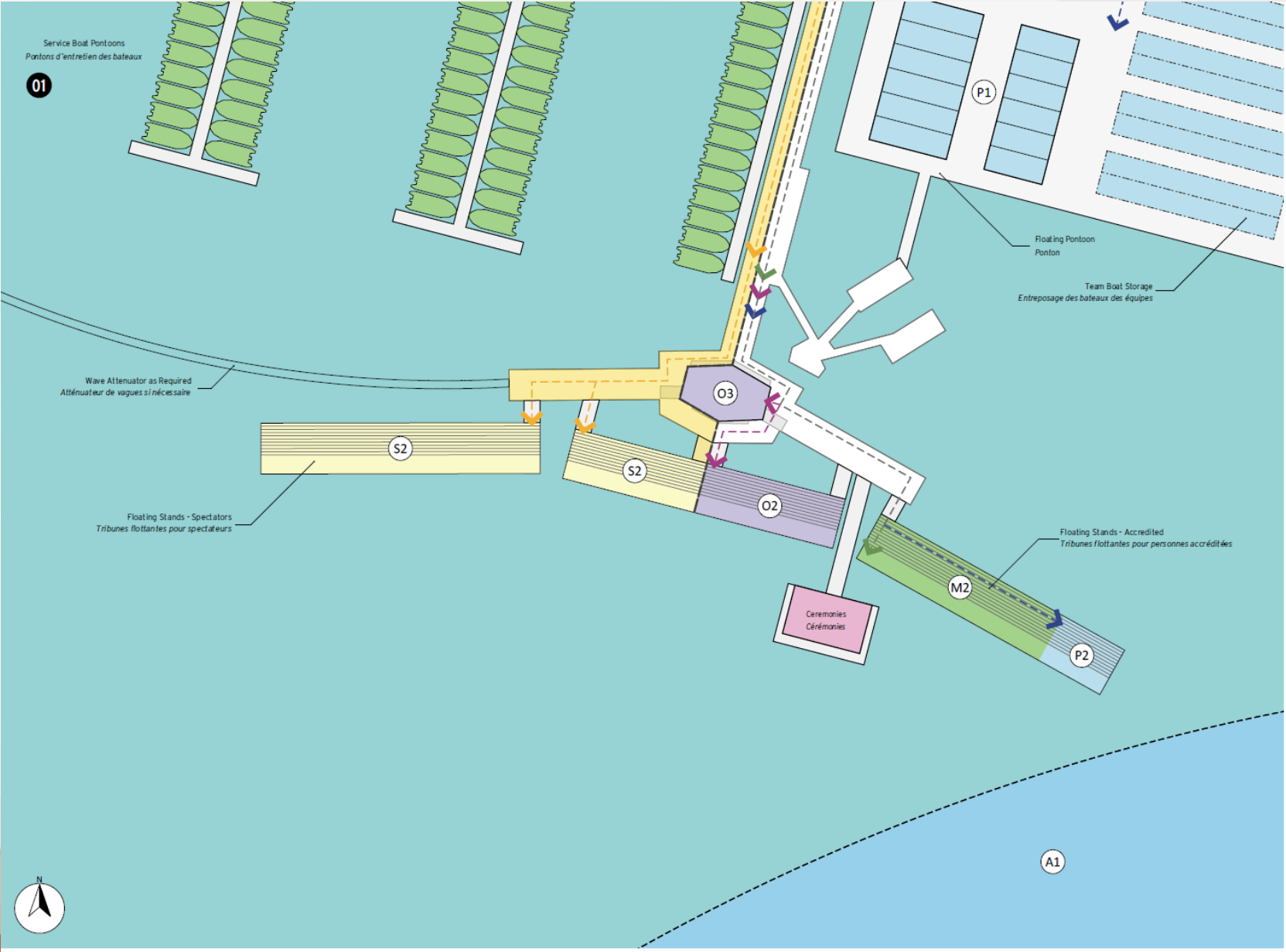
Percentage used = 88%  
Pourcentage d'utilisation

0 125 250m





Cont.



| A  | ATHLETES                              | ATHLÈTES                                |
|----|---------------------------------------|---|
| A1 | Field of Play                         | Aire de compétition                     |
| A2 | Warm-up Area                          | Aire d'échauffement                     |
| A3 | Training Area                         | Aire d'entraînement                     |
| P  | SPORT OPERATIONS                      | OPÉRATION DES SPORTS                    |
| P1 | Sport Operations & Athlete Facilities | Installations des opérations des sports |
| P2 | Athlete & Officials Seating           | Tribune des athlètes et officiels       |
| S  | SPECTATORS                            | SPECTATEURS                             |
| S1 | Spectator Entrance                    | Entrée des spectateurs                  |
| S2 | Spectator Seating                     | Tribune des spectateurs                 |
| S3 | Spectator Amenities                   | Services aux spectateurs                |
| M  | MEDIA                                 | MÉDIAS                                  |
| M1 | Media Entrance                        | Entrée des médias                       |
| M2 | Media Seating                         | Tribune des médias                      |
| M3 | Broadcast Compound                    | Aire des radiodiffuseurs                |
| M4 | Venue Media Center                    | Centre des médias du site               |
| M5 | Press Conference Room                 | Salle de conférence de presse           |
| M6 | Mixed Zone                            | Zone mixte                              |
| O  | OLYMPIC FAMILY                        | FAMILLE OLYMPIQUE                       |
| O1 | Olympic Family Entrance               | Entrée de la famille olympique          |
| O2 | Olympic Family Seating                | Tribune de la famille olympique         |
| O3 | Olympic Family Lounge                 | Salon de la famille olympique           |
| B  | BOH OPERATIONS                        | ZONE DES OPÉRATIONS                     |
| B1 | Workforce Entrance                    | Entrée des employés                     |
| B2 | Operations Compound                   | Espace des opérations                   |
| B3 | Catering Compound                     | Espace restauration                     |
| B4 | Logistics Compound                    | Espace logistique                       |

|                                 |   |
|---------------------------------|---|
| Common Domain                   | Zone commune                            |
| Front of House                  | Zone publique                           |
| Back of House                   | Zone technique                          |
| Secure Perimeter                | Périmètre sécurisé                      |
| Venue Perimeter                 | Périmètre du site                       |
| Operational Boundary            | Limites opérationnelles                 |
| BoH/BoH Boundary                | Limites zone publique et zone technique |
| PSA                             | Pedestrian Screening Area               |
| ACP                             | Accreditation Check Point               |
| VSA                             | Vehicle Screening Area                  |
| VCP                             | Vehicle Control Point                   |
| MTA                             | Material Transfer Area                  |
| VR                              | Vehicle Route                           |
| PR                              | Pedestrian Route                        |
| VE                              | Venue Entrance                          |
| OL                              | Olympic Live Site                       |
| OH                              | Olympic Hospitality                     |
| P                               | Parking                                 |
| R                               | Rail Station                            |
| B                               | Bus Terminal                            |
| W                               | Water Taxi Stop                         |
| C                               | Bicycle Parking                         |
| Zone d'inspection des piétons   | Zone d'inspection des piétons           |
| Zone d'inspection des véhicules | Zone d'inspection des véhicules         |
| Point de contrôle des véhicules | Point de contrôle des véhicules         |
| Zones de transfert du matériel  | Zones de transfert du matériel          |
| Itinéraire des véhicules        | Itinéraire des véhicules                |
| Itinéraire piétonnier           | Itinéraire piétonnier                   |
| Entrée du site                  | Entrée du site                          |
| Site d'animation olympique      | Site d'animation olympique              |
| Hospitalité olympique           | Hospitalité olympique                   |
| Parc de stationnement           | Parc de stationnement                   |
| Gare                            | Gare                                    |
| Terminaux des bus               | Terminaux des bus                       |
| Arrêt des bateaux taxis         | Arrêt des bateaux taxis                 |
| Garage à vélos                  | Garage à vélos                          |

01 SPECTATOR AREAS  
ZONES DES SPECTATEURS

0 25 50m



# Project Outline

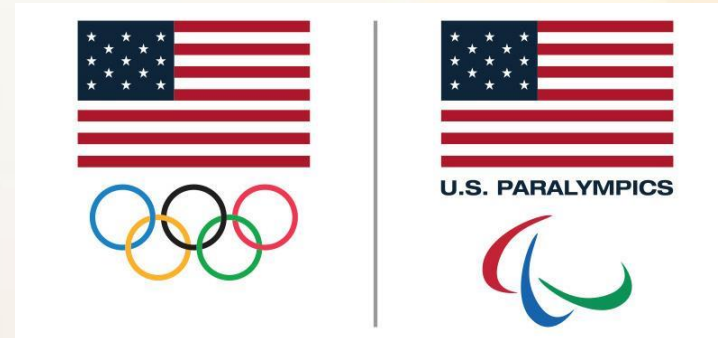
Continued

## 3. US Sailing Center, Long Beach

- Community based development program to broaden the demographics of the sport

## 4. Local Yacht Clubs and Community Volunteers

- Funding support for Regional, National and World Championship Sailing Events
- Race Management Training



# IT IS TIME FOR THE **SOCIAL MEDIA MINUTE**

Please take 60-seconds and post one takeaway, picture or thought from this session on a social media platform of your choice and tag

@USSailing

@USSailingTeam

#SailingLeadership



# Your Opinion Matters

Please open the **Sailing Leadership Forum app**  
and complete the **session survey** found in the  
**menu bar.**

*Thank you for attending this session*

