

Stepping Up Your Photography Game & Being Better Safe Than Sorry!



On Tap: Intros, Some of Cohen's Best (Photographs; not "pics, pictures or images") & Take-Aways to use in a few minutes, during this awesome Leadership Forum and for your future on/off water shootings!

WARNING: In this Breakout Session, in Cohen's Pavilion Booth #12 Slideshows, on cohenphotography.com or his Instagram account ([matthewcohenphotography](https://www.instagram.com/matthewcohenphotography)), there *aren't any* Drone or Mounted Camera photographs! They are all from his Canon DSLRs, from: Chaseboat, Onboard, In the Water, Up In Heli or from Land.

And here's why:













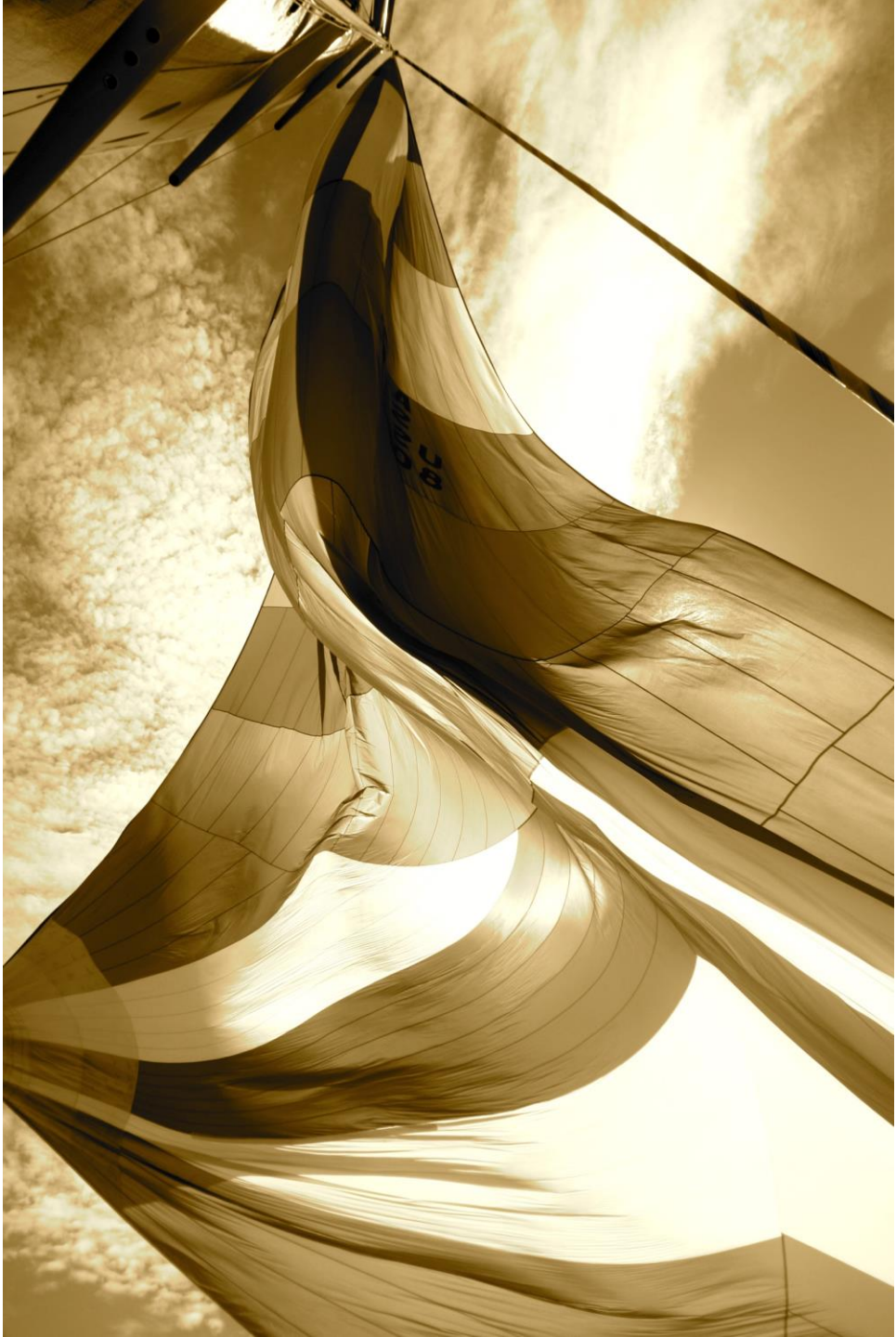
























- **Some Differences Between Amateur & Pro**



- **Prep**
 - The 7 P's
 - Communications:
 - **Commodore, Steward, Events Person, Maintenance Person & etc.**
 - Logistics:
 - **Schedule: Plan Accordingly**
 - **Weather: 3 Apps Check: Wunderground & Tide / Radar**
 - **Vehicle: Parking, Boat Ramp/Hoist, Closest Gas Station & Lodging**
 - **Water: Docks, Race Course, Course Circles**

Gear & Tip Takeaways:

- **Lenses: Where to buy/deals/savings AND where not to buy.**
- **Super Telephoto: On Water (300mm Prime Attributes). Wide Angle: Land: (24-70mm).**
- **Smart Phones Exercise – Principles of Photography**
 - **Theory of Thirds: 9 Squares**
 - **Do The Opposite: “Sakonnet Lighthouse Shoot (@ Night, Wide Angle Lens and Close)”**
 - **Boat Bokeh: Creativity/Focal planes**
 - **The 4 Basics, The “Sounding Board Of Photography: Available Light, ISO, f/Stop, Aperture, Shutter Speed**
- **Chase Boat: Safety, VHF & Race Channel = Good information & access! Own boat vs. Friend vs. Mark Boat vs. Safety vs. RC**



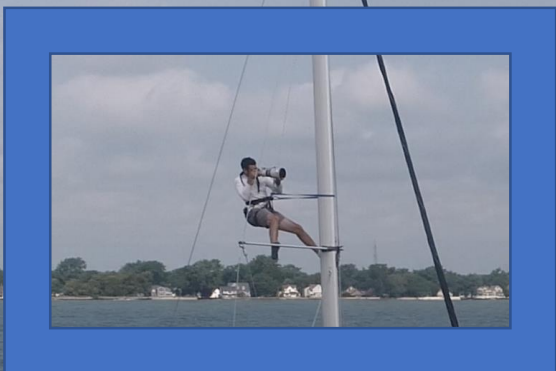
New Class-Legal Laser Sail

ADAM CORT • UPDATED: AUG 2, 2017 • ORIGINAL: DEC 14, 2015



Laser sailors now have a newer, more durable sail to carry them to victory









- **Availability of Photographer**
- **Plan Budget - Better To Be Safe Than Sorry!**
- **Up Rig, Halyard dropping, MCP has a Safety Strop to Stop (story halyard slipping) – Matthew is also Professional sailor! Know your trade.**

• Qs & As

• **Pop Quiz! The first person to answer correctly . . .**

- Please visit booth (#12, at the windows, middle of the Pavilion), to introduce yourself to **Cohen** and his Admin & Sales Manager, **Kim Bakoledis** and enjoy great nautical slide shows, purchase impressive prints and stock photography, hire him for assignment work and sign up for his great 1-On-1 Workshop. **Thank you for attending!**



IT IS TIME FOR THE **SOCIAL MEDIA MINUTE**

Please take 60-seconds and post one takeaway, "photograph" or thought from this session on a social media platform of your choice and tag

@USSailing @matthewcohenphotography #SailingLeadership



Your Opinion Matters

Please open the **Sailing Leadership Forum app**
and complete the **session survey** found in the
menu bar.

Thank you for attending this session

