Stepping Up Your Photography Game & Being Better Safe Than Sorry!
On Tap: Intros, Some of Cohen’s Best (Photographs; not ”pics, pictures or images”) & Take-Aways to use in a few minutes, during this awesome Leadership Forum and for your future on/off water shootings!
**WARNING:** In this Breakout Session, in Cohen’s Pavilion Booth #12 Slideshows, on cohenphotography.com or his Instagram account (matthewcohenphotography), there **aren’t any** Drone or Mounted Camera photographs! They are all from his Canon DSLRs, from: Chaseboat, Onboard, In the Water, Up In Heli or from Land.

And here’s why:
• Some Differences Between Amateur & Pro
• Prep
  • The 7 P’s
  • Communications:
    o Commodore, Steward, Events Person, Maintenance Person & etc.
    o Logistics:
      o Schedule: Plan Accordingly
    o Weather: 3 Apps Check: Wunderground & Tide / Radar
    o Vehicle: Parking, Boat Ramp/Hoist, Closest Gas Station & Lodging
    o Water: Docks, Race Course, Course Circles
Gear & Tip Takeaways:
- Super Telephoto: On Water (300mm Prime Attributes). Wide Angle: Land: (24-70mm).
- Smart Phones Exercise – Principles of Photography
  - Theory of Thirds: 9 Squares
  - Do The Opposite: “Sakonnet Lighthouse Shoot (@ Night, Wide Angle Lens and Close)”
  - Boat Bokeh: Creativity/Focal planes
  - The 4 Basics, The “Sounding Board Of Photography: Available Light, ISO, f/Stop, Aperture, Shutter Speed
- Chase Boat: Safety, VHF & Race Channel = Good information & access!
  Own boat vs. Friend vs. Mark Boat vs. Safety vs. RC
New Class-Legal Laser Sail


Laser sailors now have a newer, more durable sail to carry them to victory.
• Availability of Photographer
• Plan Budget - Better To Be Safe Than Sorry!
• Up Rig, Halyard dropping, MCP has a Safety Strop to Stop (story halyard slipping) – Matthew is also Professional sailor! Know your trade.
• Qs & As
• Pop Quiz! The first person to answer correctly . . .
• Please visit booth (#12, at the windows, middle of the Pavilion), to introduce yourself to **Cohen** and his Admin & Sales Manager, **Kim Bakoledis** and enjoy great nautical slide shows, purchase impressive prints and stock photography, hire him for assignment work and sign up for his great 1-On-1 Workshop. **Thank you for attending!**
IT IS TIME FOR THE

SOCIAL MEDIA MINUTE

Please take 60-seconds and post one takeaway, “photograph” or thought from this session on a social media platform of your choice and tag

@USSailing  @matthewcohenphotography  #SailingLeadership
Your Opinion Matters

Please open the Sailing Leadership Forum app and complete the session survey found in the menu bar.

Thank you for attending this session