

Grant Writing 101

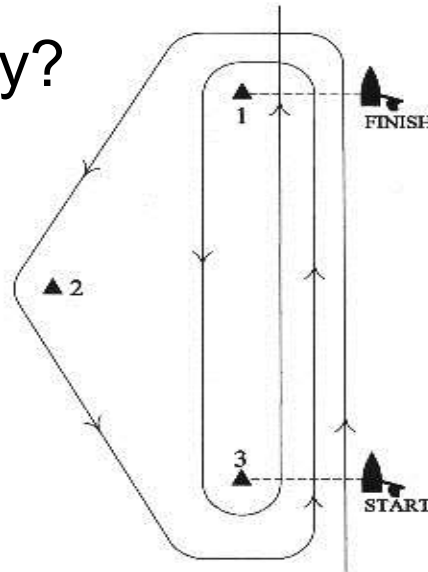
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Game Plan

- What's the need?
- Any connections?
- Brainstorming
- Where's the Money?
- Resist Temptation



- Approach Fundamentals
- Follow-up
- Things to Remember
- Additional Resources



What's the need?

- Need or want?
- Strength
- Specific



Timing

Lack Of
PLANNING
On YOUR Part
C DOES NOT
Constitute an
EMERGENCY
On MY Part



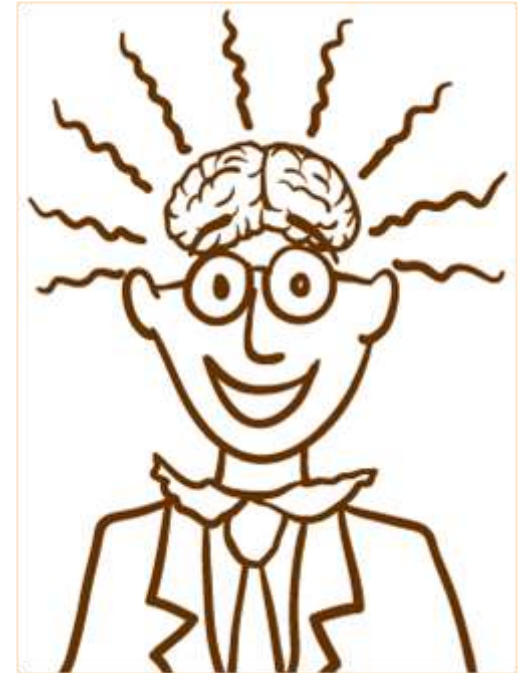
Any connections?

- Local, Regional, National
- Known & not-yet-known



Brainstorming

- Who is your point person?
- What's the niche?
- What's the “gotcha”?



Where's the money?



Resist Temptation



One Size Does Not Fit All!



Approach Fundamentals

- Talk to giver.
- Follow directions.
- Get an extra read.
- *Make it easy for them to give money to you!*



Funder says:

- “We don’t buy computer equipment.”
- “No salaries covered.”
- “Must be boating related.”



Real Life Stories

Grant application asks for:

- 1/3 of the applications ask for computer equipment.
- “We want to compensate our instructors for this free course.”
- “We want to meet with lawn care pros in the area to educate them to limit fertilizers.”

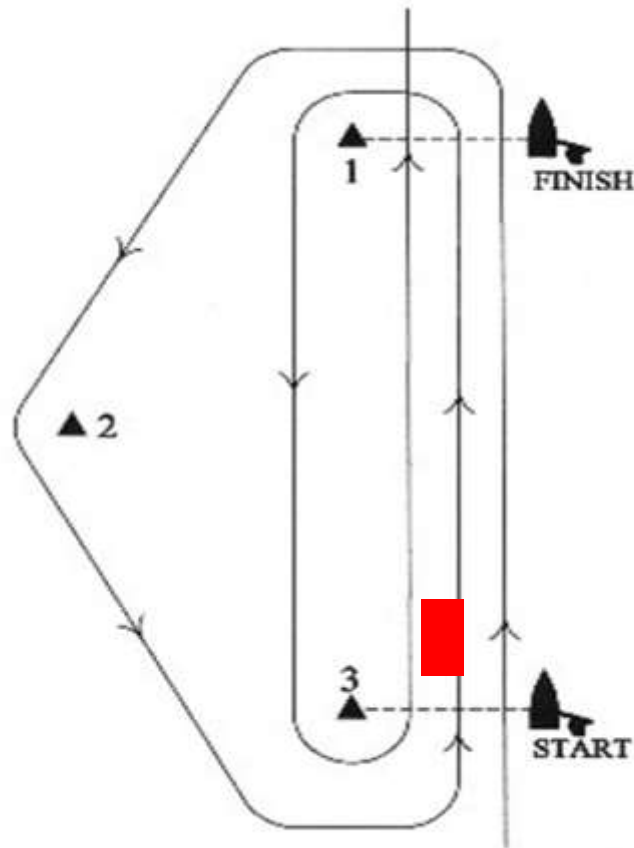


Follow-up

- Timing/Intervals
- How much?



Things to Remember



Additional Resources



- BoatU.S. Foundation Grassroots Grants
 - Small, local 501(c)(3)
 - Clean and safe boating
- 2014-> VA for disabled Vets- instruction + races
 - Michael Welch
 - vacoadaptiveSP@va.gov



Additional Resources



- West Marine Youth Boating Grants
 - Annual, 501(c)(3)
 - Open now
- The Foundation Center
 - Who gives what?



Thanks!

- Margaret Podlich
- Boatus.com
- Mpodlich@boatus.com



Service, savings, and advocacy keeping boaters in boating.



Your Opinion Matters

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Thank you for attending this session

