

Going Green

Sustainable Practices for Programs & Regattas

US Sailing ~ Sailing Leadership Forum 2014





Sustainable Performance Solutions



The Atlantic Cup is the first carbon neutral sailboat race in the US. Sailors race the eastern seaboard from Charleston (SC), New York (NY), and Newport (RI) while utilizing hydro-generators and bio-diesel for fuel.

“Rob Windsor and Hannah Jenner want to pioneer a more environmentally friendly approach to long-distance sailing during the Transat Jacques Vabre race. They have brought into sharp focus a practice that neither other competitors taking part in epic yachting classics nor the sponsors of these events would ever wish to dwell upon.” – CNN article 11/8/13





Sustainable Performance Solutions



INTERNATIONAL MOTH
UNITED STATES CLASS ASSOCIATION
PRESENTED BY **11TH HOUR RACING**



Moths are fast, foiling dinghies and the athletes who race in this class have achieved success at the highest levels of the sport. Our class sponsorship enables the Moths to develop and share innovative strategies for protecting and improving the waters they sail on, one degree at a time.

Sailors for the Sea



Creating Change One Sailor at a Time

Sailors for the  Sea
Clean Regattas



Start Your Sustainability Story

In 2013

163 regattas
participated in

Sailors for the  *Sea*
Clean Regattas

resulting in

4 Platinum **116 Gold**

14 Silver **29 Bronze**

located
in 19 States & 9 Countries

Trash into Treasure: Trophies made from used bottles



Reusable bottles
at a
3 Day
Regatta
with
300
Sailors
saves approximately
2,700
water bottles





www.sailorsforthesea.org

www.cleanregattas.org

No Trash

No Trail

No Trace

AMERICA'S CUP
CUP FINAL
PT 7 - 21
EST OF 17



DEFENDER OF THE
AMERICA'S CUP

10 00 SATURDAY OPEN FREE ENTRY
11 00 AC72S ON MOORINGS 11 45 DOCK OUT SHOW
1 00 AMERICA'S CUP RACE SHOW
1 10 AND 2 10 LV FINALS: LUNA ROSSA CHALLENGE VS ETNZ
3 00 LIVE MUSIC: MARCUS SHELBY QUINTET
3 45 AC SWEEPSTAKE 4 00 POSTER SIGNING
BUY YOUR TICKET FOR THE LV FINALS STARTING AUG 17
SEE THE BOX OFFICE FOR INFO OPEN 11 00



SUSTAINABLE TRAVEL

Please support our commitment to deliver a sustainable event by walking, biking or taking convenient public transit to America's Cup venues. Visit 511.org/americascup





Proceeds from your purchase
will ensure a better future for
the San Francisco Bay.

Offsetters is proud to be the Official Carbon
Credit Supplier to the 34th America's Cup.

Applicable for America's Cup apparel only. Visit shop.americascup.com for more details.



PROGRAMS
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COMPOSTABLE CUPS, & COMPOSTABLE UTENSILS

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Questions?